



Lausanne  
Global Classroom

# Wealth Creation

for Holistic Transformation

User Guide

Updated 14 December 2017

# Contents

<b>Introduction</b>	<b>3</b>
<b>The Wealth Creation Manifesto</b>	<b>4</b>
<b>Episode Introduction and Outline</b>	<b>6</b>
<b>Small Group Facilitation Guide</b>	<b>8</b>
<b>Syllabus for an Academic Unit</b>	<b>14</b>
<b>Syllabus for an Academic Course</b>	<b>17</b>
<b>Appendices</b>	<b>25</b>
Appendix A: Suggested Bibliography of Resources	25
Appendix B: Background and Context for the Global Consultation on Wealth Creation for Holistic Transformation	31

## Introduction

The **Lausanne Global Classroom** is designed to connect emerging evangelical leaders to key issues and ideas in global mission today. As these leaders grow into national, regional, and global influence, our hope is that they will be well-equipped and knowledgeable for the work of mission in their generation.

This Classroom episode is on ***Wealth Creation for Holistic Transformation***, a critically important aspect for mission. The goals of this episode are to explain wealth creation, to highlight the importance of wealth creation for global Christianity and the church, and to inspire young leaders, established leaders, churches, organizations, and individuals so they understand the importance of wealth creation in their context.

Global Classroom episodes are based on short videos in a documentary format totaling about 35-45 minutes, designed to give a broad introduction to the subject of the episode. The short video sections may be viewed all at once, or section by section at the discretion of the group leader or instructor.

Additionally, each episode has a **user guide**, which builds on what is introduced in the video. Factors to consider when customizing the use of video are: the knowledge base of the group regarding research, the format of the setting, the time frame in which to place the research resource, etc. The Video Introduction page in the user guide may help you to determine which section is most appropriate for your use and/or where to stop the video in order to facilitate reflection and discussion.

The user guide contains curriculum for four contexts: 1) small group settings, such as a ministry staff meeting or mission-minded discussion group; 2) an academic unit as part of a course, such as at a seminary or university; 3) a semester-long academic course; and 4) an individual setting for those personally seeking missiological content that is current and globally representative. Sections of this user guide are only relevant to one of these four contexts, indicated by the following icons:



**Small group**



**Academic unit**



**Academic course**



**Individual**

All of the above are simply suggestions, and all of the curriculum is fully adaptable. You know your context better than anyone, and we hope you feel the freedom to use this resource in a way that makes sense for you and your group, class, or organization. We welcome any feedback you may have about this or future Classroom courses. Please send your feedback to the email address below.

Thank you for participating in Global Classroom: Wealth Creation for Holistic Transformation.

Global Classroom Team  
Lausanne Movement

[classroom@lausanne.org](mailto:classroom@lausanne.org)

<https://www.lausanne.org/lausanne-global-classroom/global-classroom>

## The Wealth Creation Manifesto

The Lausanne Movement and BAM Global organized a [Global Consultation](#) on ***The Role of Wealth Creation for Holistic Transformation*** in Chiang Mai, Thailand, in March 2017. About 30 people from 20 nations participated, primarily from the business world, and also from church, missions, and academia. The findings are being published in several [papers](#) and a book, as well as an educational video. The [Wealth Creation Manifesto](#), below, conveys the essentials of our deliberations before and during the consultation. The Manifesto is available in [13 languages](#).

### Affirmations

1. Wealth creation is rooted in God the Creator, who created a world that flourishes with abundance and diversity.
2. We are created in God's image, to co-create with him and for him, to create products and services for the common good.
3. Wealth creation is a holy calling, and a God-given gift, which is commended in the Bible.
4. Wealth creators should be affirmed by the Church, and equipped and deployed to serve in the marketplace among all peoples and nations.
5. Wealth hoarding is wrong, and wealth sharing should be encouraged, but there is no wealth to be shared unless it has been created.
6. There is a universal call to generosity, and contentment is a virtue, but material simplicity is a personal choice, and involuntary poverty should be alleviated.
7. The purpose of wealth creation through business goes beyond giving generously, although that is to be commended; good business has intrinsic value as a means of material provision and can be an agent of positive transformation in society.
8. Business has a special capacity to create financial wealth, but also has the potential to create different kinds of wealth for many stakeholders, including social, intellectual, physical and spiritual wealth.
9. Wealth creation through business has proven power to lift people and nations out of poverty.
10. Wealth creation must always be pursued with justice and a concern for the poor, and should be sensitive to each unique cultural context.

11. Creation care is not optional. Stewardship of creation and business solutions to environmental challenges should be an integral part of wealth creation through business.

## **Appeal**

We present these affirmations to the Church worldwide, and especially to leaders in business, church, government, and academia:

- We call the church to embrace wealth creation as central to our mission of holistic transformation of peoples and societies.
- We call for fresh, ongoing efforts to equip and launch wealth creators to that very end.
- We call wealth creators to perseverance, diligently using their God-given gifts to serve God and people.

***Ad maiorem Dei gloriam – For the greater glory of God***

## Episode Introduction and Outline

This episode is designed to give you a *broad* introduction to the topic of Wealth Creation for Holistic Transformation. Much more can, and indeed should, be said about wealth creation in mission.

The section videos in the episode progress through the outline below, which follows the Wealth Creation Manifesto.

### **Outline of Episode**

#### **Introduction**

#### **Section 1: God’s Abundance**

Wealth creation is rooted in God the Creator, who created a world that flourishes with abundance and diversity.

#### **Section 2: Co-Creators with God**

We are created in God’s image, to co-create with Him and for Him, to create products and services for the common good.

#### **Section 3: Calling**

Wealth creation is a holy calling, and a God-given gift, which is commended in the Bible.

#### **Section 4: Role of the Church**

Wealth creators should be affirmed by the church, and equipped and deployed to serve in the marketplace among all peoples and nations.

#### **Section 5: Hoarding and Sharing**

Wealth hoarding is wrong, and wealth sharing should be encouraged, but there is no wealth to be shared unless it has been created.

#### **Section 6: Generosity, Simplicity, and Contentment**

There is a universal call to generosity, and contentment is a virtue, but material simplicity is a personal choice, and involuntary poverty should be alleviated.

### **Section 7: Societal Transformation**

The purpose of wealth creation through business goes beyond giving generously, although that is to be commended; good business has intrinsic value as a means of material provision and can be an agent of positive transformation in society.

### **Section 8: Kinds of Wealth Creation**

Business has a special capacity to create financial wealth, but also has the potential to create different kinds of wealth for many stakeholders, including social, intellectual, physical and spiritual wealth.

### **Section 9: Lift Out of Poverty**

Wealth creation through business has proven power to lift people and nations out of poverty.

### **Section 10: Justice and the Poor**

Wealth creation must always be pursued with justice and a concern for the poor, and should be sensitive to each unique cultural context.

### **Section 11: Creation Care**

Creation care is not optional. Stewardship of creation and business solutions to environmental challenges should be an integral part of wealth creation through business.

### **Conclusion and Appeals**

We present these affirmations to the church worldwide, and especially to leaders in businesses, churches, government, and academia.

- We call the church to embrace wealth creation as central to our mission of holistic transformation of peoples and societies. We call for fresh, ongoing efforts to equip and launch wealth creators to that very end.
- We call wealth creators to perseverance, diligently using their God-given gifts to serve God and people.

**Total time:** 38 minutes, 38 seconds



# Small Group Facilitation Guide

## Materials

Lausanne Global Classroom: Wealth Creation for Holistic Transformation video episode

[YouTube Playlist](#)

[Episode page with link to HD file downloads](#)

The episode can be watched in its entirety or by section. Each section is titled with a graphic. Feel free to pause for discussion (potential questions provided below). Also, in some contexts, you may only desire to use 1 or 2 sections of the video and cover the remaining information another way. Feel free to make these resources work for you and your context.

Wealth Creation Manifesto

### **Leader Responsibilities Include:**

- Tailor the use of these resources to the knowledge of your particular group. Is your group already familiar with wealth creation in global mission or will these concepts be new to the group?
- Determine the time frame and format to discuss wealth creation as applied to global mission for your group.
- Determine which questions best fit the reflection and discussion process for this particular group.
- Assign the activities listed below to members of the group. Decide on a timeline for presentation to the group for discussion of the results.

## **Discussion Questions for Small Groups—by Video Section**

### **Section 1: God’s Abundance**

- How does wealth creation through business reflect God’s abundance in creation?
- How does business enable humanity to flourish?
- How does wealth creation provide for bodily needs and reflect God’s heart?
- What does it mean to have ‘abundant life’ and how does godly business contribute to abundant life?

- How do wealth creation and business contribute to accomplishing the Great Commission?

### **Section 2: Co-Creators with God**

- How does wealth creation reflect who God is?
- Discuss how business adds value to products and services, thereby creating wealth.
- Discuss the unique significance of Gebeyaw Kassa's story. What factors may have contributed to his success, and the impact it had on his nation? What does this teach you about wealth creation?

### **Section 3: Calling**

- According to Daniel Gunaseelan, why does God give wealth, or the ability to create wealth?
- Discuss how the calling of God to become a business person is just as important as the call to ministry. How is being in business a walk of faith?
- Why should there be no divide between the sacred and the secular?
- How can a business accomplish God's work?
- Why has the church not done much wealth creation?

### **Section 4: Role of the Church**

- What are some reasons wealth creation is important for the church, and what role should the church have in wealth creation?
- How can the church affirm, equip, and deploy wealth creators to serve God and the common good by doing business?
- How does the church having a 'for-profit' response to meet needs conflict with traditional ways of meeting needs?
- Have you ever heard a sermon on wealth creation or business? Why or why not? How can the church do better at encouraging wealth creators?

### **Section 5: Hoarding and Sharing**

- Discuss the difference between wealth sharing and wealth creation.
- Discuss the reasons that Christians in business must be concerned with more than just profit.
- How is it that women create more jobs than men do? What challenges do women face in getting funding for business?
- How does wealth creation contribute to stewardship?

### **Section 6: Generosity, Simplicity, and Contentment**

- How does one's perspective on scarcity and simplicity impact one's view of wealth creation? What are some Biblical perspectives on scarcity, simplicity, and abundance?
- When is it appropriate to sacrifice, and when is self-interest legitimate?
- How is it possible to express the generosity of God when you don't have much to give?

### **Section 7: Holistic Transformation**

- Discuss ways that wealth creation contributes to holistic and societal transformation.
- How does enabling individuals to thrive economically strengthen communities and nations?
- Discuss Rod St Hill's statement that we develop as moral beings in the workplace. How does this happen, and how does it contribute to transformation?

### **Section 8: Kinds of Wealth Creation**

- How do you see God working in and through wealth creation? How does wealth creation contribute to spiritual, financial, psychological, physical, emotional, intellectual, and cultural health?
- Who are the 'stakeholders'—or beneficiaries—in wealth creation?

### **Section 9: Lift out of Poverty**

- Can you think of examples of how wealth creation has lifted individuals out of poverty?
- Discuss how trade contributes to lifting people out of poverty, as opposed to aid.
- Discuss the difference between the Jewish view that poverty is a curse versus the perspective in some Christian circles that poverty or living in simplicity is something to aspire to.
- What verses in the Bible speak to God's desire that poverty be eradicated, or is not good?
- Why are small- to medium-sized businesses significant in creating wealth, especially for the poor?
- Discuss how poverty of spirit is just as significant as economic poverty.
- How does wealth creation give dignity to those in poverty?

### **Section 10: Justice and the Poor**

- ‘God loves justice and hates injustice.’ How can business be a tool for justice? For example, how can business fight human trafficking and bring hope and restoration to its survivors?
- Discuss the extreme responses to justice and poverty issues such as prosperity gospel, liberation theology, and social gospel. How does wealth creation as explored in this video bring balance to these extremes?
- How can wealth creation help to defeat human trafficking?
- How does wealth creation give dignity and prevent dependency or a sense of entitlement?

### **Section 11: Creation Care**

- How does care of creation contribute to wealth creation?
- What is the motivation for wealth creators to care for the environment? Discuss the biblical perspectives for caring for the environment.
- Do you agree with Fr Ben Beltran’s assertion that not leaving enough in the environment for the next generation is sin? Why or why not?
- How does the fact that God made us stewards of creation rather than owners help us as we think about wealth creation?

### **Discussion Questions for Small Groups—Entire Episode**

1. What are some biblical examples of wealth creation? How do these examples highlight the importance of wealth creation in ministry, mission, and global Christianity today?
2. How does wealth creation contribute to understanding people and developing relationships? What makes this potentially strategic for mission?
3. What are some reasons wealth creation is important for the church, and what role should the church have in wealth creation?
4. How can wealth creation contribute to societal transformation? Can you think of examples of how wealth creation has lifted individuals out of poverty?
5. ‘Sharing wealth is a virtue, but there is no wealth to be shared unless it has been created.’ Discuss the differences between sharing wealth and wealth creation.
6. How does one’s perspective on scarcity and simplicity impact one’s view of wealth creation? What are some Biblical perspectives on scarcity, simplicity, and abundance?

7. 'No wealth can possibly be created without wealth creators', *ie* without entrepreneurs and business people. How can the church affirm, equip, and deploy wealth creators to serve God and the common good by doing business?
8. 'God loves justice and hates injustice.' How can business be a tool for justice? For example, how can business fight human trafficking and bring hope and restoration to its survivors?
9. 'Wealth creation is a key solution to poverty.' The biggest lift out of poverty in the history of mankind has happened in our generation—not by aid, but through business. Discuss how trade contributes to lifting people out of poverty, as opposed to aid.
10. God calls people to do business, yet it appears most Christians have never heard a sermon on work, wealth creation, and business. What seems to make these topics difficult to address from the pulpit? What changes are needed in equipping pastors to address these topics?

### **Suggested Activities to Do in Your Community**

1. Identify a Christian business person in your church or community. Set up a time to meet with them as a group. Ask them to share how they may be using their business for godly purposes. Discuss what you learn at the next meeting of your group.
2. Prepare a skit with your group on the biblical view of work. Give it at a church service or gathering.
3. Attend a meeting of Christian business people, or a Business as Mission conference. Find out about any examples where businesses are using their activities as a source of outreach or mission in global contexts, especially countries that are difficult to enter. Discuss your findings in your group.
4. Find out if there is a local chapter of the Christian Chamber of Commerce in your area. Visit their office or leader and find out what kind of businesses Christians are involved in in your community and around the world. Discuss your findings in your group.
5. Select one of the books listed in the Suggested Bibliography (Appendix A) and read it as a group. Discuss a chapter or two on wealth creation concepts described in the book during your group meetings.
6. Prepare a PowerPoint presentation as a group to be presented to your pastor or church. Examples of topics might be the difference between wealth creation and sharing wealth, biblical aspects of wealth creation, how care of creation is important in wealth creation, etc.
7. Explore the Lausanne [Business as Mission issue network](#) and find ways to get involved.

8. Share and discuss articles and videos about Business as Mission with influencers in your network, perhaps as a series of conversations over coffee. Some suggestions for content are:
  - Tunehag, Mats. '[Business as Mission: Building a movement that can bring lasting societal transformation.](#)' *Lausanne Global Analysis* 2, no. 5 (November 2013).
  - Quan, Eric. '[The Death of Faith and Work: A personal reflection on the beginning and end of a movement.](#)' *Lausanne Global Analysis* 3, no. 5 (September 2014).
  - Mats Tunehag, [Business as Mission](#), Lausanne Global Leadership Forum (Bangalore, India: Lausanne Movement, 2013), 7:21.
  - [Videos](#) on Mats Tunehag's website
  - Lausanne's [Wealth Creation papers](#) and/or [Pattaya LOPs](#)
  
12. Work with your church leadership (eg pastors, elders, board) to introduce the concept of wealth creation as mission to the congregation. Plan with your group how this might happen and what it might involve.
  
13. Explore ways for your group to implement the three appeals at the end of the video in your local context. (See the end of the Wealth Creation Manifesto to review the appeals.)

# Syllabus for an Academic Unit

## **Global Classroom: Wealth Creation for Holistic Transformation**

This syllabus can be used as a unit in a class on missions, global issues, Christian finance, stewardship, etc. See our Syllabus for an Academic Course for a full-semester length version.

### **Purpose**

To introduce wealth creation and its importance for global mission and the church so that learners and leaders understand how wealth creation contributes to the holistic transformation of society.

### **Outcomes**

After viewing the Global Classroom episode on Wealth Creation for Holistic Transformation and completing the accompanying interactions and assignments, students will be able to:

- Discuss concepts of wealth creation, including philosophical and theological considerations.
- Provide biblical examples of wealth creation.
- Understand the important role the church has in encouraging wealth creation.
- Suggest ideas for equipping pastors in aspects of wealth creation.
- Discuss how wealth creation contributes to justice issues and lifts people out of poverty.
- Explain the relationship between creation care and wealth creation.
- Understand how to affirm, equip, and deploy wealth creators to serve God and the common good.
- Identify the reasons why trade is better than aid in lifting a community out of poverty.
- Become aware of resources available for participating in wealth creation.

Faculty Responsibilities Include:

- Determine what part or parts of the video best fit your course purposes.
- Determine the time frame to be used for implementing sections of the video or the whole video resource.
- Customize the use of these materials and assignments to best fit your purposes and course outcomes.
- Determine what other resources might be helpful for your students to learn about research and strategic information in their ministry context.
- Determine how you will grade or score the assignments and activities you choose.

## Unit Materials

Lausanne Global Classroom: Wealth Creation for Holistic Transformation episode

[YouTube Playlist](#)

[Episode page with link to HD file downloads](#)

Wealth Creation Manifesto

Selected title(s) from the Suggested Bibliography (Appendix A)

## In-Class Discussion Questions

1. What are some biblical examples of wealth creation? How do these examples highlight the importance of wealth creation in ministry, mission, and global Christianity today?
2. How does wealth creation contribute to understanding people and developing relationships? What makes this potentially strategic for mission?
3. What are some reasons wealth creation is important for the church, and what role should the church have in wealth creation?
4. How can wealth creation contribute to societal transformation? Can you think of examples of how wealth creation has lifted individuals out of poverty?
5. 'Sharing wealth is a virtue, but there is no wealth to be shared unless it has been created.' Discuss the differences between sharing wealth and wealth creation.
6. How does one's perspective on scarcity and simplicity impact one's view of wealth creation? What are some Biblical perspectives on scarcity, simplicity, and abundance?



7. 'No wealth can possibly be created without wealth creators', *ie* without entrepreneurs and business people. How can the church affirm, equip, and deploy wealth creators to serve God and the common good by doing business?
8. 'God loves justice and hates injustice.' How can business be a tool for justice? For example, how can business fight human trafficking and bring hope and restoration to its survivors?
9. 'Wealth creation is a key solution to poverty.' The biggest lift out of poverty in the history of mankind has happened in our generation—not by aid, but through business. Discuss how trade contributes to lifting people out of poverty, as opposed to aid.
10. God calls people to do business, yet it appears most Christians have never heard a sermon on work, wealth creation, and business. What seems to make these topics difficult to address from the pulpit? What changes are needed in equipping pastors to address these topics?

## **Suggested Assignments**

1. Identify a Christian business person in your church or community. Set up a time to meet with them. Ask them to share how they may be using their business for godly purposes. Write a three-page report for your professor.
2. Prepare a sermon or talk on the biblical view of work. Give it to your class.
3. Attend a meeting of Christian business people, or a Business as Mission conference. Write a five-page report on the plenaries and seminars you attended. Include a list of takeaways and applications you will implement in your life and/or ministry.
4. Select one of the books listed in the Suggested Bibliography (Appendix A) and read it. Write a five-page reflection on the weaknesses and strengths of the wealth creation concepts discussed in the book.
5. Write a ten-page theme paper discussing key aspects of wealth creation and their importance to the church. Use the attached bibliography sources.
6. Prepare a PowerPoint presentation showing the difference between wealth creation and sharing wealth, biblical aspects of wealth creation, or how care of creation is important in wealth creation. Present it to the class.
7. Contact a global mission organization doing business as mission, or a Christian entrepreneur in a foreign country. Interview them to discover how they approach wealth creation in their context, what challenges they face, strategies they use, etc. Write a report and present it in class.

## Syllabus for an Academic Course

### **Global Classroom: Wealth Creation for Holistic Transformation**

This syllabus can be used for a semester-long course on Wealth Creation. See our Syllabus for an Academic Unit for a shorter unit-length version.

#### **Purpose**

To introduce wealth creation and its importance for global mission and the church so that learners and leaders understand how wealth creation contributes to the holistic transformation of society.

#### **Outcomes**

After viewing the Global Classroom episode on Wealth Creation for Holistic Transformation and completing the accompanying interactions and assignments, students will be able to:

- Discuss concepts of wealth creation, including philosophical and theological considerations.
- Identify biblical examples of wealth creation.
- Understand the important role the church has in encouraging wealth creation.
- Equip pastors in aspects of wealth creation.
- Discuss how wealth creation contributes to justice issues and lifts people out of poverty.
- Explain the relationship between creation care and wealth creation.
- Understand how to affirm, equip and deploy wealth creators to serve God and the common good.
- Identify the reasons why trade is better than aid in lifting a community out of poverty.
- Become aware of resources available for participating in wealth creation.

### **Faculty Responsibilities Include:**

- Determine what part or parts of the video best fit your course purposes.
- Determine the time frame to be used for implementing sections of the video or the whole video resource.
- Customize the use of these materials and assignments to best fit your purposes and course outcomes.
- Determine what other resources might be helpful for your students to learn about research and strategic information in their ministry context.
- Determine how you will grade or score the assignments and activities you choose.

### **Course Materials**

Lausanne Global Classroom: Wealth Creation for Societal Transformation episode

[YouTube Playlist](#)

[Episode page with link to HD file downloads](#)

Wealth Creation Manifesto

Catherwood, Fred. *The Creation of Wealth*. Wheaton: Crossway, 2002.

Greer, Peter, and Phil Smith. ***The Poor Will be Glad: Joining the Revolution to Lift the World Out of Poverty***. Grand Rapids: Zondervan, 2009.

Grudem, Wayne. ***Business for the Glory of God: the Bible's Teaching on the Moral Goodness of Business***. Wheaton: Crossway Books, 2009.

Knapp, John C. ***How the Church Fails Businesspeople (And What Can Be Done about It)***. Grand Rapids: Eerdmans, 2011.

### **In-Class Discussion Questions**

(based on the Classroom Episode and the Wealth Creation Manifesto)

1. What are some biblical examples of wealth creation? How do these examples highlight the importance of wealth creation in ministry, mission, and global Christianity today?
2. How does wealth creation contribute to understanding people and developing relationships? What makes this potentially strategic for mission?

3. What are some reasons wealth creation is important for the church, and what role should the church have in wealth creation?
4. How can wealth creation contribute to societal transformation? Can you think of examples of how wealth creation has lifted individuals out of poverty?
5. ‘Sharing wealth is a virtue, but there is no wealth to be shared unless it has been created.’ Discuss the differences between sharing wealth and wealth creation.
6. How does one’s perspective on scarcity and simplicity impact one’s view of wealth creation? What are some Biblical perspectives on scarcity, simplicity, and abundance?
7. ‘No wealth can possibly be created without wealth creators’, *ie* without entrepreneurs and business people. How can the church affirm, equip, and deploy wealth creators to serve God and the common good by doing business?
8. ‘God loves justice and hates injustice.’ How can business be a tool for justice? For example, how can business fight human trafficking and bring hope and restoration to its survivors?
9. ‘Wealth creation is a key solution to poverty.’ The biggest lift out of poverty in the history of mankind has happened in our generation—not by aid, but through business. Discuss how trade contributes to lifting people out of poverty, as opposed to aid.
10. God calls people to do business, yet it appears most Christians have never heard a sermon on work, wealth creation, and business. What seems to make these topics difficult to address from the pulpit? What changes are needed in equipping pastors to address these topics?

## **Writing Assignment**

Write a three-page paper on each section of the Wealth Creation Manifesto by answering each of the questions below. Base your answer on the in-class discussion after watching the video or on the required reading(s). Alternatively, these questions could be used as the basis for a final exam.

### **Section 1: God’s Abundance**

- How does wealth creation through business reflect God’s abundance in creation?
- How does business enable humanity to flourish?
- How does wealth creation provide for bodily needs and reflect God’s heart?
- What does it mean to have ‘abundant life’ and how does godly business contribute to abundant life?
- How do wealth creation and business contribute to accomplishing the Great Commission?

## **Section 2: Co-Creators with God**

- How does wealth creation reflect who God is?
- Discuss how business adds value to products and services, thereby creating wealth.
- Discuss the unique significance of Gebeyaw Kassa's story. What factors may have contributed to his success, and the impact it had on his nation? What does this teach you about wealth creation?

## **Section 3: Calling**

- According to Daniel Gunaseelan, why does God give wealth, or the ability to create wealth?
- Discuss how the calling of God to become a business person is just as important as the call to ministry. How is being in business a walk of faith?
- Why should there be no divide between the sacred and the secular?
- How can a business accomplish God's work?
- Why has the church not done much wealth creation?

## **Section 4: Role of the Church**

- What are some reasons wealth creation is important for the church, and what role should the church have in wealth creation?
- How can the church affirm, equip, and deploy wealth creators to serve God and the common good by doing business?
- How does the church having a 'for-profit' response to meet needs conflict with traditional ways of meeting needs?
- Have you ever heard a sermon on wealth creation or business? Why or why not? How can the church do better at encouraging wealth creators?

## **Section 5: Hoarding and Sharing**

- Discuss the difference between wealth sharing and wealth creation.
- Discuss the reasons that Christians in business must be concerned with more than just profit.
- How is it that women create more jobs than men do? What challenges do women face in getting funding for business?
- How does wealth creation contribute to stewardship?

### **Section 6: Generosity, Simplicity, and Contentment**

- How does one's perspective on scarcity and simplicity impact one's view of wealth creation? What are some Biblical perspectives on scarcity, simplicity, and abundance?
- When is it appropriate to sacrifice, and when is self-interest legitimate?
- How is it possible to express the generosity of God when you don't have much to give?

### **Section 7: Holistic Transformation**

- Discuss ways that wealth creation contributes to holistic and societal transformation.
- How does enabling individuals to thrive economically strengthen communities and nations?
- Discuss Rod St Hill's statement that we develop as moral beings in the workplace. How does this happen, and how does it contribute to transformation?

### **Section 8: Kinds of Wealth Creation**

- How do you see God working in and through wealth creation? How does wealth creation contribute to spiritual, financial, psychological, physical, emotional, intellectual, and cultural health?
- Who are the 'stakeholders'—or beneficiaries—in wealth creation?

### **Section 9: Lift out of Poverty**

- Can you think of examples of how wealth creation has lifted individuals out of poverty?
- Discuss how trade contributes to lifting people out of poverty, as opposed to aid.
- Discuss the difference between the Jewish view that poverty is a curse versus the perspective in some Christian circles that poverty or living in simplicity is something to aspire to.
- What verses in the Bible speak to God's desire that poverty be eradicated, or is not good?
- Why are small- to medium-sized businesses significant in creating wealth, especially for the poor?
- Discuss how poverty of spirit is just as significant as economic poverty.
- How does wealth creation give dignity to those in poverty?

### **Section 10: Justice and the Poor**

- ‘God loves justice and hates injustice.’ How can business be a tool for justice? For example, how can business fight human trafficking and bring hope and restoration to its survivors?
- Discuss the extreme responses to justice and poverty issues such as prosperity gospel, liberation theology, and social gospel. How does wealth creation as explored in this video bring balance to these extremes?
- How can wealth creation help to defeat human trafficking?
- How does wealth creation give dignity and prevent dependency or a sense of entitlement?

### **Section 11: Creation Care**

- How does care of creation contribute to wealth creation?
- What is the motivation for wealth creators to care for the environment? Discuss the biblical perspectives for caring for the environment.
- Do you agree with Fr Ben Beltran’s assertion that not leaving enough in the environment for the next generation is sin? Why or why not?
- How does the fact that God made us stewards of creation rather than owners help us as we think about wealth creation?

### **Other Suggested Assignments**

1. Identify a Christian business person in your church or community. Set up a time to meet with them. Ask them to share how they may be using their business for godly purposes. Write a three-page report for your professor.
2. Prepare a sermon or talk on the biblical view of work. Give it to your class.
3. Attend a meeting of Christian business people, or a Business as Mission conference. Write a five-page report on the plenaries and seminars you attended. Include a list of takeaways and applications you will implement in your life and/or ministry.
4. Select one of the non-required books listed in the Suggested Bibliography (Appendix A) and read it. Write a five-page reflection on the weaknesses and strengths of the wealth creation concepts discussed in the book.
5. Write a ten-page theme paper discussing key aspects of wealth creation and their importance to the church. Use the required reading as sources.
6. Prepare a PowerPoint presentation showing the difference between wealth creation and sharing wealth, biblical aspects of wealth creation, or how care of creation is important in wealth creation. Present it to the class.



7. Contact a global mission organization doing business as mission, or a Christian entrepreneur in a foreign country. Interview them to discover how they approach wealth creation in their context, what challenges they face, strategies they use, etc. Write a report and present it in class.

## Suggestions for Individual Study

### Materials

Lausanne Global Classroom: Wealth Creation for Holistic Transformation video

[YouTube Playlist](#)

[Episode page with link to HD file downloads](#)

Wealth Creation Manifesto

### Suggested Activities

1. Do a Bible study on examples of wealth creation. How do these examples highlight the importance of wealth creation in ministry, mission, and global Christianity today? Make a plan for how you might implement these in your life and ministry.
2. Journal some reasons wealth creation is important for the church, and what role the church should have in wealth creation. Share these with your pastor or a church elder.
3. Write a blog post on how wealth creation can contribute to societal transformation. Can you think of examples of how wealth creation has lifted individuals out of poverty?
4. Lead a discussion in your small group on the idea that ‘sharing wealth is a virtue, but there is no wealth to be shared unless it has been created’. Discuss the differences between sharing wealth and wealth creation.
5. Identify a Christian business person in your church or community. Set up a time to meet with them. Ask them to share how they may be using their business for godly purposes. Share this with your pastor, friend, or small group.
6. Prepare a sermon or talk on the biblical view of work. Give it at your Bible study or church service.
7. Attend a meeting of Christian business people, or a Business as Mission conference.
8. Find out if there is a local chapter of the Christian Chamber of Commerce in your area. Visit their office or leader and find out what kind of businesses Christians are involved in in your community and around the world.
9. Read two or three of the books listed in the bibliography. Discuss what you learn with a friend. Journal about how God might be leading you in new directions.
10. Contact a global mission organization doing business as mission, or a Christian entrepreneur in a foreign country. Interview them to discover how they approach wealth creation in their

context, what challenges they face, strategies they use, etc. Share about what you learn with your church leaders, small group, or a friend.

## Appendices

### Appendix A: Suggested Bibliography of Resources

#### Books

Baumol, William J., Robert E. Litan, and Carl J. Schramm. *Good Capitalism, Bad Capitalism, and the Economics of Growth and Prosperity*. New Haven: Yale University Press, 2009.

Berger, Peter L. *The Capitalist Revolution: Fifty Propositions about Prosperity, Equality and Liberty*. New York: Basic Books, 1991.

———. *The Hidden Form of Capital: Spiritual Influences in Societal Progress*. London: Anthem, 2011.

Blomberg, Craig L. *Neither Poverty Nor Riches: A Biblical Theology of Possessions*. Downers Grove: InterVarsity Press, 2000.

Bolt, John. *Economic Shalom: a Reformed Primer on Faith, Work, and Human Flourishing*. Grand Rapids, Michigan: Christian's Library Press, 2013.

Brouwer, Douglas J. *What Am I Supposed To Do with My Life? Asking the Right Questions*. Grand Rapids: Eerdmans, 2006.

Catherwood, Fred. *The Creation of Wealth*. Wheaton: Crossway, 2002.

Chewning, Richard C., John W. Eby, and Shirley J. Roels. *Business through the Eyes of Faith*. Leicester: Apollos (IVP), 1992.

Comer, John Mark. *Garden City: Work, Rest, and the Art of Being Human*. Grand Rapids: Zondervan, 2015.

Cosden, Darrell T. *The Heavenly Good of Earthly Work*. Ada: Baker Academic, 2006.

Drucker, P. F. *Innovation and Entrepreneurship*. New York: Harper-Collins Publishers, Inc., 1985.

Jean-Louis, Daniel and Jacqueline Klamer. *From Aid to Trade: How Aid Organizations, Business, and Governments Can Work Together: Lessons Learned from Haiti*. Fresh Strategy Press, 2016.

Fikkert, Brian and Steve Corbett. ***When Helping Hurts: Alleviating Poverty without Hurting the Poor . . . and Yourself.*** Chicago: Moody Publishers, 2009.

Greene, Mark. *Thank God It's Monday.* 3<sup>rd</sup> ed. Milton Keynes: Scripture Union, 2011.

Greer, Peter and Phil Smith. ***The Poor Will be Glad: Joining the Revolution to Lift the World Out of Poverty.*** Grand Rapids: Zondervan, 2009.

Grudem, Wayne. ***Business for the Glory of God: The Bible's Teaching on the Moral Goodness of Business.*** Wheaton: Crossway Books, 2009.

Grudem, Wayne, and Barry Asmus. *The Poverty of Nations.* Wheaton: Crossway, 2013.

Hoppe, Leslie J. ***There Shall Be No Poor Among You: Poverty in the Bible.*** Nashville: Abingdon, 2004.

Johnson, C. Neal. ***Business as Mission: A Comprehensive Guide to Theory and Practice.*** Downers Grove: IVP Academic, 2009.

Keller, Timothy. ***Every Good Endeavor: Connecting Your Work to God's Plan for the World.*** New York: Penguin, 2012.

Knapp, John C. ***How the Church Fails Businesspeople (And What Can Be Done about It).*** Grand Rapids: Eerdmans, 2011.

Malloch, Theodore R. ***Doing Virtuous Business: The Remarkable Success of Spiritual Enterprise.*** Nashville: Thomas Nelson, 2011.

Mbanda, Laurent. *From Barefoot to Bishop: A Rwandan Refugee's Journey.* Cleveland: Changing Lives Press, 2017.

Miller, Darrow. ***LifeWork: A Biblical Theology for What You Do Every Day.*** Seattle: YWAM Publishing, 2012.

Miller, David W. ***God at Work: The History and Promise of the Faith at Work Movement.*** Oxford: Oxford University Press, 2006.

Nelson, Tom. ***Work Matters: Connecting Sunday Worship to Monday Work.*** Wheaton: Crossway, 2011.

Neuhaus, Richard John. ***Doing Well & Doing Good: The Challenge to the Christian Capitalist.*** New York: Doubleday, 2012.

Novak, Michael. ***Business as a Calling: Work and the Examined Life***. New York: The Free Press, 2013.

———. ***The Catholic Ethic and the Spirit of Capitalism***. New York: Free Press, 1993.

Pollard, C. William. ***The Tides of Life: Learning to Lead and Serve as You Navigate the Currents of Life***. Wheaton: Crossway, 2014.

Pratt, Tom, Jr., and Chad Brand. ***Seeking the City: Wealth, Poverty, and Political Economy in Christian Perspective***. Grand Rapids: Kregel Academic, 2013.

Rand, Ayn. *Atlas Shrugged*. New York: Signet, 2016.

———. *The Fountainhead*. New York: Signet. 2016.

Rundle, Steve and Tom Steffen. ***Great Commission Companies: The Emerging Role of Business in Missions***. Downers Grove: InterVarsity Press, 2011.

Seebeck, Doug and Timothy Stoner. *My Business, My Mission: Fighting Global Poverty through Partnerships*. Grand Rapids: Faith Alive Christian Resources and Partners Worldwide, 2009.

Sherman, Doug and William Hendricks. *Your Work Matters to God*. Colorado Springs: NavPress, 1990.

Sider, Ronald J. ***Rich Christians in an Age of Hunger: Moving from Affluence to Generosity***. Fourth Edition. Dallas: Word, 1997, 2005.

Stapleford, John E. ***Bulls, Bears, and Golden Calves: Applying Christian Ethics in Economics***. Downers Grove, IL: InterVarsity Press, 2015.

Stevens, R. Paul. ***Doing God's Business: Meaning and Motivation for the Marketplace***. Grand Rapids: Eerdmans, 2006.

———. *Work Matters: Lessons from Scripture*. Grand Rapids: Eerdmans, 2012.

Stevens, R. Paul and Alvin Ung. ***Taking Your Soul to Work: Overcoming the Nine Deadly Sins of the Workplace***. Grand Rapids: Eerdmans, 2010.

Tunehag, Mats and Gea Gort. *BAM Global Movement: Business as Mission Concept and Stories*. Hendrickson Publishers. April 2018

Weber, Max. *The Protestant Ethic and the Spirit of Capitalism*. Lanham: Dancing Unicorn Books, 2016.

Winter, Bruce W. ***Seek the Welfare of the City: Christians as Benefactors and Citizens (First-Century Christians in the Graeco-Roman World)***. Grand Rapids: Eerdmans, 1994.

Witherington, Ben, III. *Work: A Kingdom Perspective on Labor*. Grand Rapids: Eerdmans, 2011.

Wittmer, Michael E. *Heaven is a Place on Earth: Why Everything You Do Matters to God*. Grand Rapids: Zondervan, 2009.

Wong, Kenman L. and Scott B. Rae. *Business for the Common Good*. Downers Grove: InterVarsity, 2011.

## Articles and Documents

Albright, Brian. '[Lessons from the Edge: Fighting Poverty Through Business](#)', *The BAM Review*, Business as Mission, 9 March 2015, businessasmission.com.

The Business as Integral Calling Consultation. '[Wheaton Declaration](#)', Lausanne Movement, October 2009, lausanne.org.

De Graaf, Roxanne Addink. '[BAM at the Base of the Pyramid Report](#)', Business as Mission Think Tank Group, October 2013, bamglobal.org.

Forster, Greg. '[Faith and Work: What Needs to Be Read and What Needs to Be Written](#)', The Gospel Coalition, 10 July 2013, thegospelcoalition.org.

Greer, Peter. '[Business Fights Poverty: Moving Beyond Charity to Job Creation](#)', *The BAM Review*, Business as Mission, 12 August 2016, businessasmission.com.

Hanauer, Nick, and Eric Beinhocker. '[Capitalism Redefined: What prosperity is, where growth comes from, why markets work](#)', *Economics*, 2015, economics.com.

Horvarth, Andy. '[What You Probably Don't Know About "The Least of These"](#)', *Christianity Today*, 5 March 2015, christianitytoday.com.

John Paul II. [Centesimus Annus](#). Libreria Editrice Vaticana, 1 May 1991, w2vatican.va.

Lausanne Business as Mission Issue Group. '[The Business as Mission Manifesto](#).' Lausanne Occasional Paper, no. 59 (2005), lausanne.org.

The Lausanne Consultation on Prosperity Theology, Poverty and the Gospel. '[Atibaia Statement on Prosperity Theology](#)', Lausanne Movement, 2014, lausanne.org.

Rahman, Lauren. '[How Business Fights Poverty: Stories from a Global Network](#)', *The BAM Review*, Business as Mission, 3 March 2015, businessasmission.com.

Tunehag, Mats. '[Business Solutions to Human Trafficking](#)', Dec 2017, matstunehag.com.

Tunehag, Mats. '[Why Bother with Business as Mission](#)', 18 April 2017, matstunehag.com.

Weinhold, Tim. '[Gleanings: Rediscovering God's Solutions for Poverty](#)', *The BAM Review*, Business as Mission, 20 August 2014, businessasmission.com.

## Websites and Blogs

[BAM Global](#)

[Business as Mission](#)

[Business 4 Blessing Alliance Gospel Coalition: Faith and Work channel](#)

[Lausanne Movement: Business as Mission content](#)

[Mats Tunehag's website](#)

## Audio and Video Materials

Fareed Zakaria, '[GPS – What in the World? Global Poverty Paradox](#)', YouTube video, 3:54, a clip of a CNN broadcast, posted by 'CNN', 27 April 2013.

Crash Course. '[Income and Wealth Inequality: Crash Course Economics](#)', YouTube video, 10:15, posted by 'CrashCourse', 6 December 2015.

Rosling, Hans. '[New Insights on Poverty](#).' Filmed March 2007. TED video, 18:57.

Tunehag, Mats. Videos about Business as Mission: [matstunehag.com/videos](http://matstunehag.com/videos).

## Surveys and Statistics

### Global wealth and its distribution

The World Bank. '[World Development Indicators 2017 Maps](#)', data.worldbank.org.

World Economic Forum. '[5 Maps on the State of Global Inequality](#)', 25 November 2015, weforum.org.

Institute for Policy Studies. '[Global Inequality](#)', inequality.org.

### Global poverty

Shah, Anup. '[Poverty Facts and Stats](#)', *Global Issues*, 20 July 1998, modified 7 January 2013, globalissues.org.

Roser, Max and Esteban Ortiz-Ospina. '[Global Extreme Poverty](#)', *Our World in Data*, 2013, modified 27 March 2017, ourworldindata.org.



## **Bible Passages**

The rich and the poor:

Psalm 12:5

Proverbs 22:22-23

Proverbs 28:6

Luke 6:20-21

Luke 14:14

Appropriate creation and kingdom use of wealth (principles, promises, and people):

Deuteronomy 15:7-8

Proverbs 3:27-28

1 Samuel 2:8

1 John 3:17

James 2:15-16

Romans 12:1

## **Small Group Curriculum**

Center for Faith and Work. [Make Mondays Meaningful: Six Ways to Glorify God and Serve Others through Your Work](https://centerforfaithandwork.com), centerforfaithandwork.com.

## Appendix B: Background and Context for the Global Consultation on Wealth Creation for Holistic Transformation

The 2017 [Global Consultation on Wealth Creation for Holistic Transformation](#) held in Chiang Mai, Thailand, gave rise to the [Wealth Creation Manifesto](#) on which this Global Classroom episode is based. . The Lausanne Business as Mission (BAM) issue network and BAM Global (or BAM Global Think Tank) are the pivotal driving forces behind the Wealth Creation consultation and Manifesto. These are part of a broader, ongoing conversation related to issues of church, business, poverty, wealth creation, and missions that have spanned decades and continents.

The [Lausanne Business as Mission \(BAM\) issue network](#) was to a large extent formed out of the 2004 [Forum for World Evangelization](#) held in Pattaya, Thailand. More than 1,500 Christian leaders from around the world gathered to focus on the task of global evangelism, and through a comprehensive worldwide research effort, 31 specific issues were identified as roadblocks to evangelism. Issue groups (now known as [issue networks](#)) were formed around each issue—including the BAM issue network.

The newly formed BAM issue network helped clarify what BAM is and isn't, catalyze BAM initiatives all over the world, and create a global network of BAM practitioners and thought leaders. Participants represented every continent and included church and mission leaders, educators, theologians, lawyers, and researchers. As a result, the [BAM Manifesto](#) and [first Lausanne paper on BAM](#) were written.

In 2009, the Global Consultation on Business as Integral Calling was held in Wheaton, Illinois, to extend the discussions that had taken place at the 2004 Pattaya gathering. It brought together leaders from the realms of business, non-profit organizations, and Christian ministry with theologians and academic leaders in business, economics, and missions. The gathering culminated in the publishing of the [Wheaton Declaration on Business as Integral Calling](#), which sought to further define the role of for-profit enterprise in bearing witness to God's kingdom.

The BAM Global Think Tank was initiated in 2011 to invigorate the global BAM movement and to equip and encourage those who want to serve God and the common good in and through business. Over 30 national, regional, and international working groups were launched, and since then each group has produced papers, analyses, case studies, tools, and resource directories.

The BAM issue network's focus was further honed in 2014 through the [Lausanne Global Consultation on Prosperity Theology, Poverty and the Gospel](#) held in Atibaia, Brazil. This consultation affirmed that sharing wealth is good and biblical, but wealth distribution is too often our main response to meeting peoples' needs. It identified the need to increasingly seek to understand how businesses can bring solutions to global issues, including poverty and human trafficking. The notion of simplicity as a universal value was also challenged, and needed to be addressed further.

The 2017 [Global Consultation on Wealth Creation for Transformation](#) in Chiang Mai, Thailand, and the resulting seven papers and the Wealth Creation Manifesto, was thus partly a follow-up of the

2014 consultation and the culmination of decades of deliberate and passionate collaboration between many influencers from all parts of the world.