

# **State of the Gospel and Global Mission Giving Trends with a specific focus on Africa**

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Missions Africa Trust Fund  
Ghana Roundtable  
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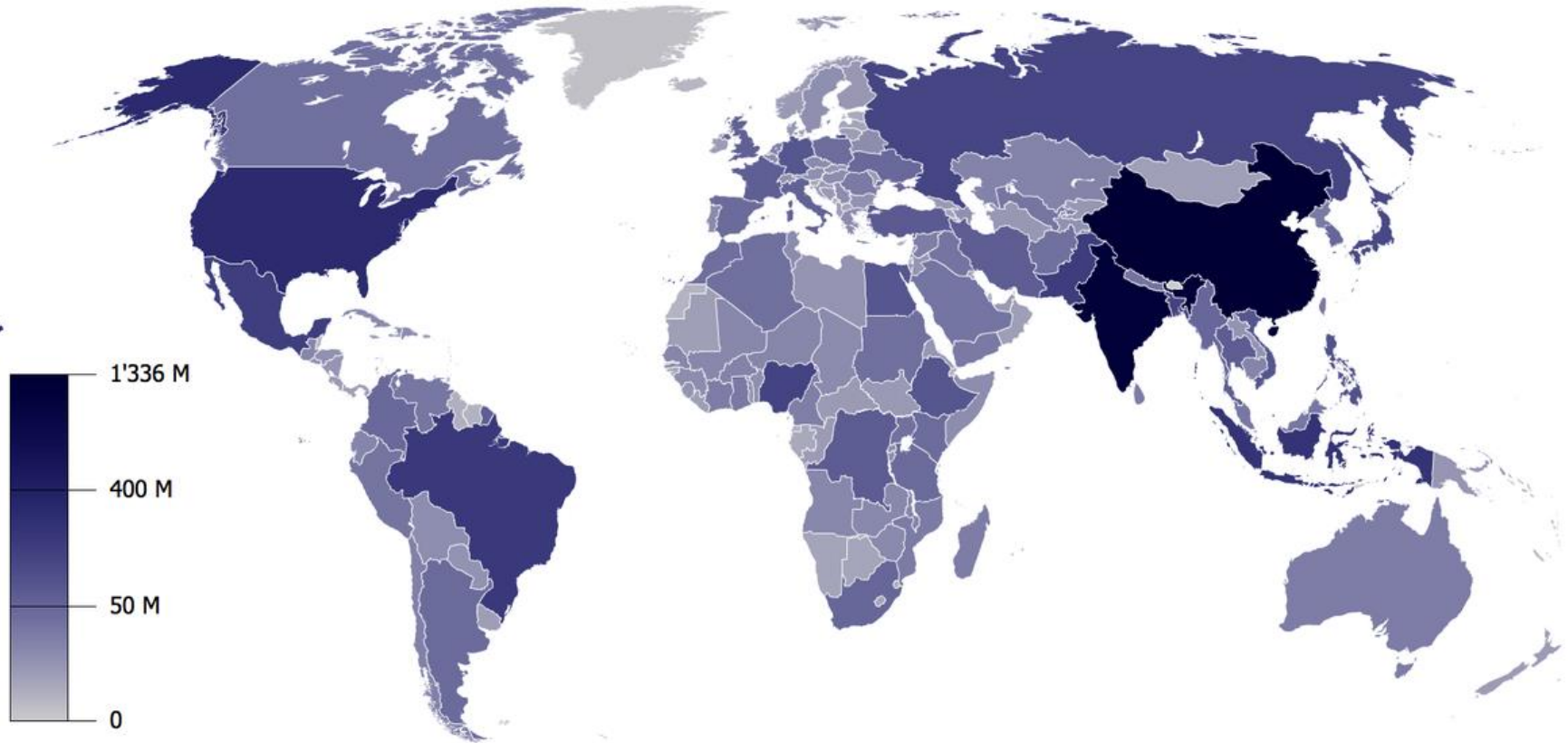
# What is mission (according to the Cape Town Commitment)

- Bring all things in heaven and earth into unity under Christ, reconciling them through the blood of his cross
- Integration of evangelism and committed engagement in the world
- Integral mission is the proclamation and demonstration of the gospel
- Outreach to those in spiritual, physical and social need

# Priorities in mission according to the Cape Town Commitment

- Workplace
- Media
- Unreached and unengaged peoples
- Orality
- Leadership development
- Urban mission
- Youth
- Peace building
- Justice for the poor and oppressed
- Poverty
- Disabilities
- Health
- Creation care
- Other faiths
- Prayer

# Global Population

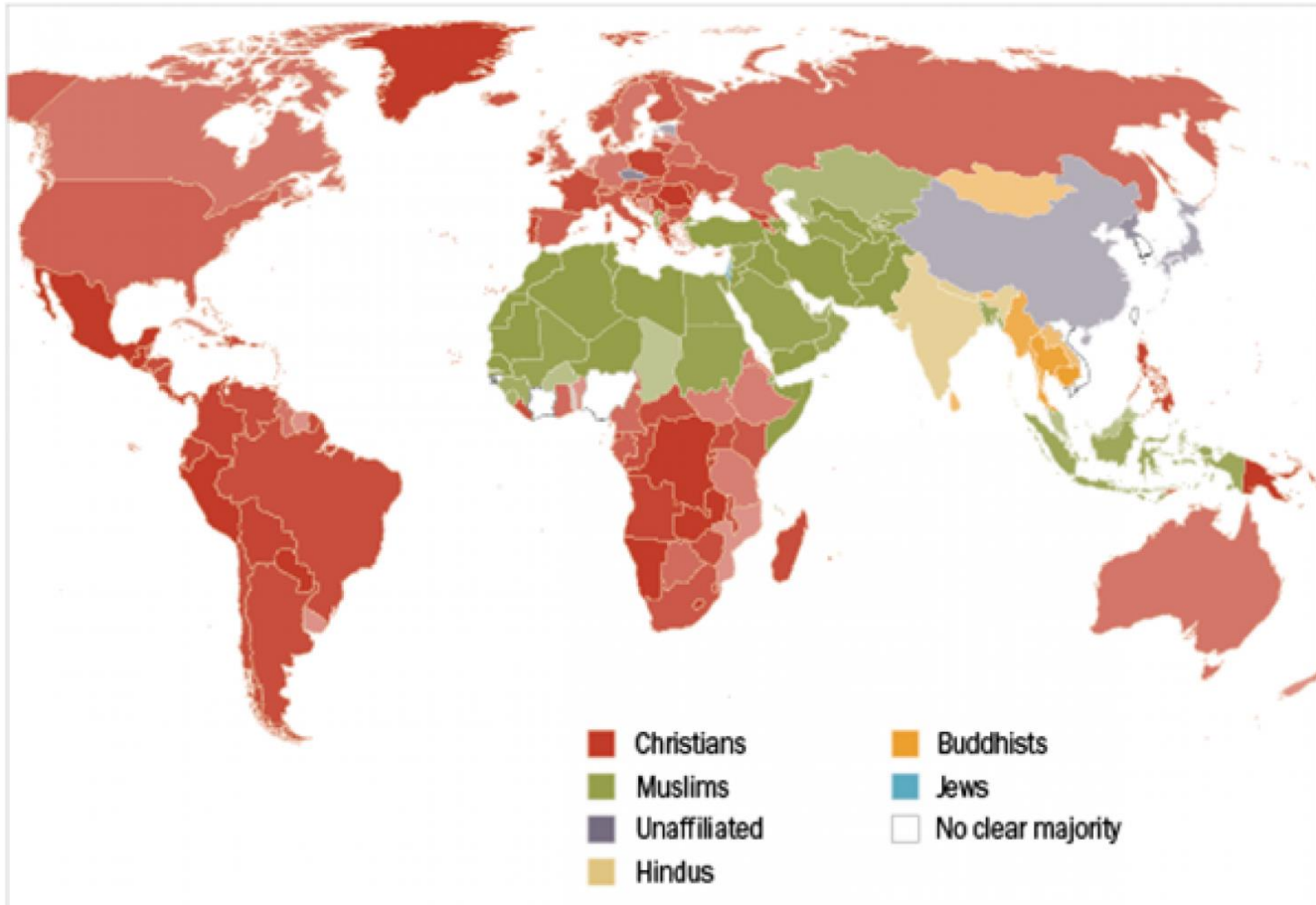


**A map of world population. Gray-scale legend: 0 to 50 M to 400 M to 1,336 M (million), 2011**

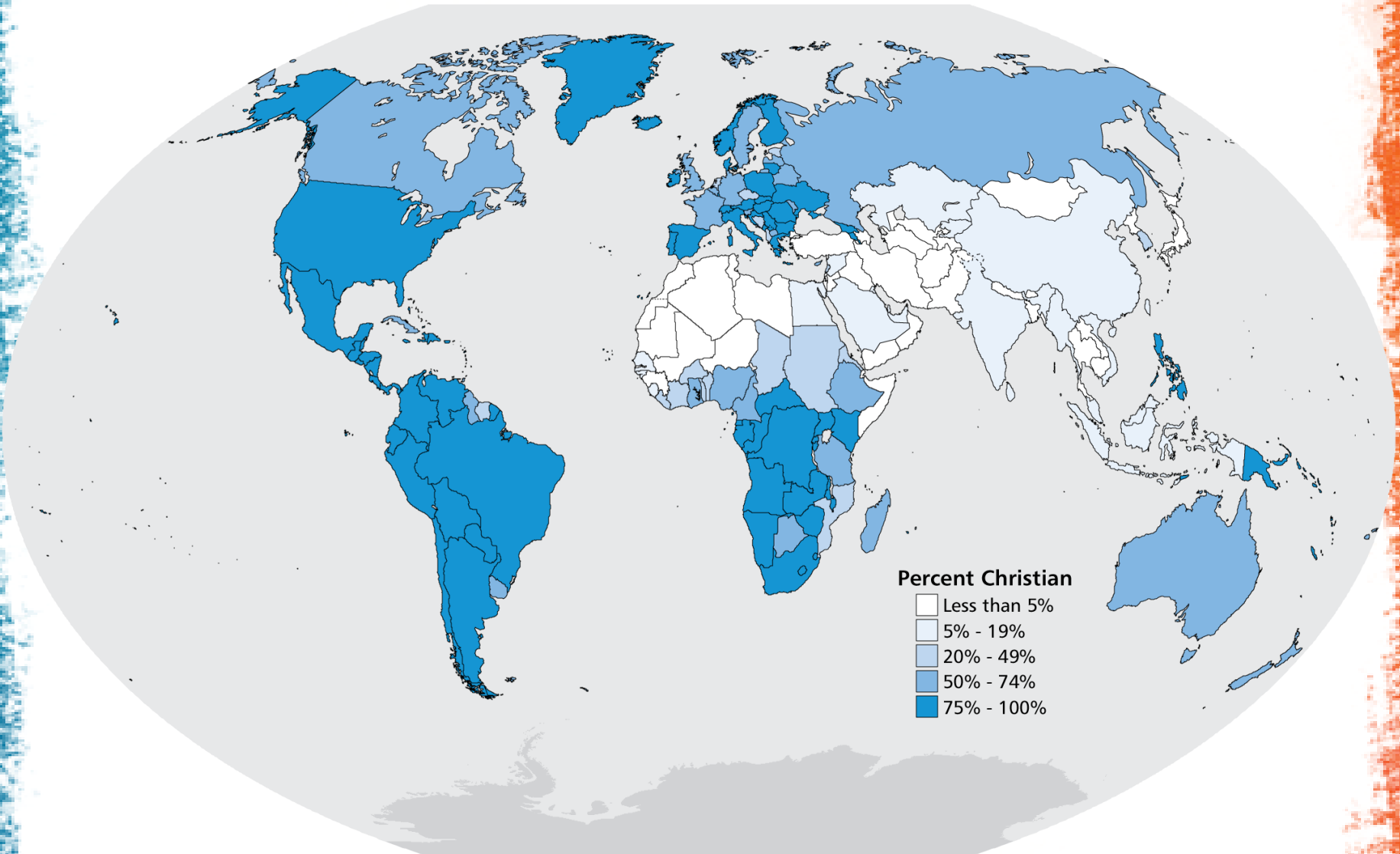
# World Religions

## Majority Religion, by Country

Countries are colored according to the majority religion. Darker shading represents a greater prevalence of the majority religion.

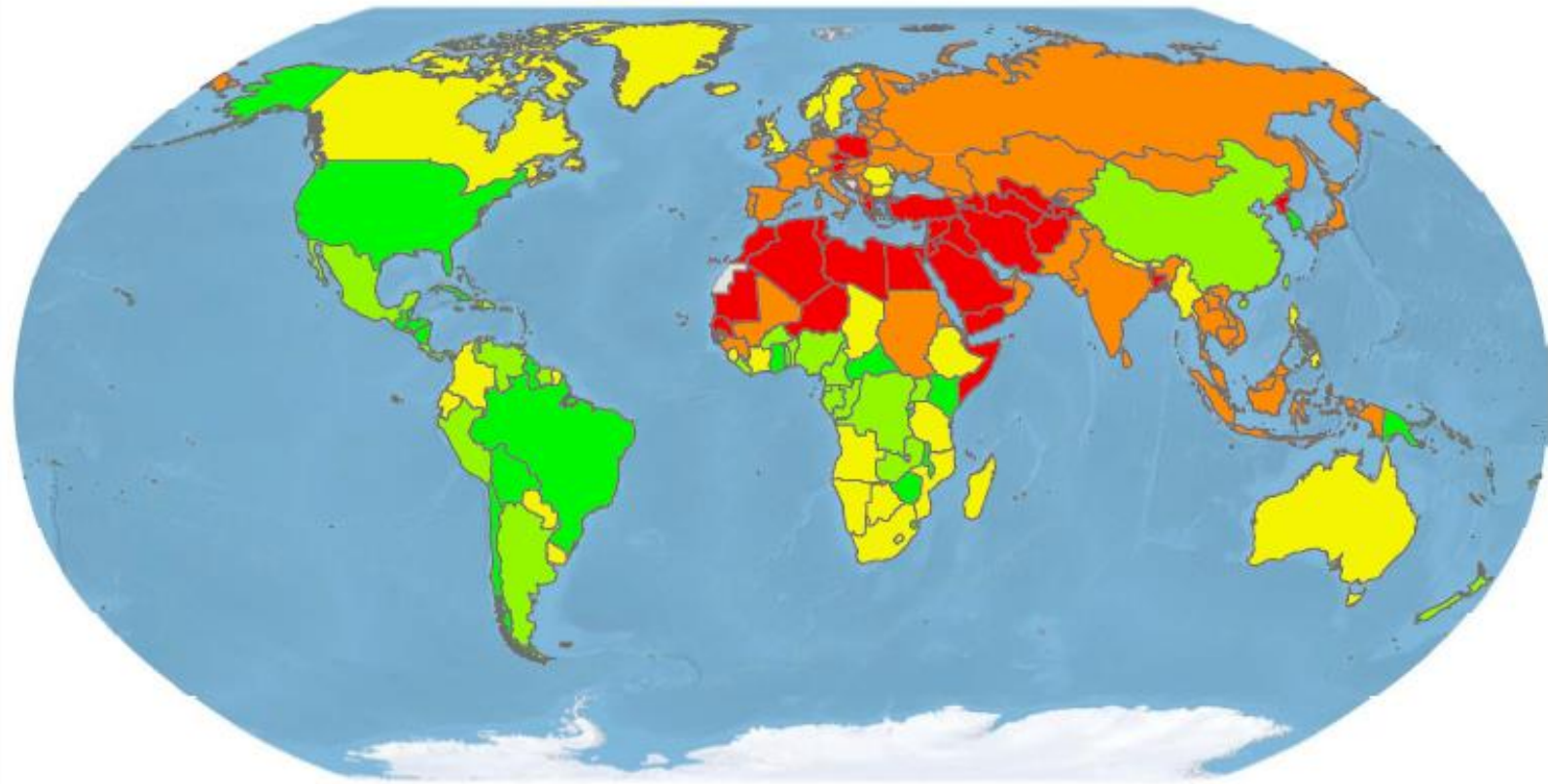


# Global Christianity





# Where are the evangelicals?



## Population Per Evangelical Congregation

Population / Church



## Population to Evangelical Churches (Ratios by Country)



*connecting  
people & resources to  
accelerate global church planting*

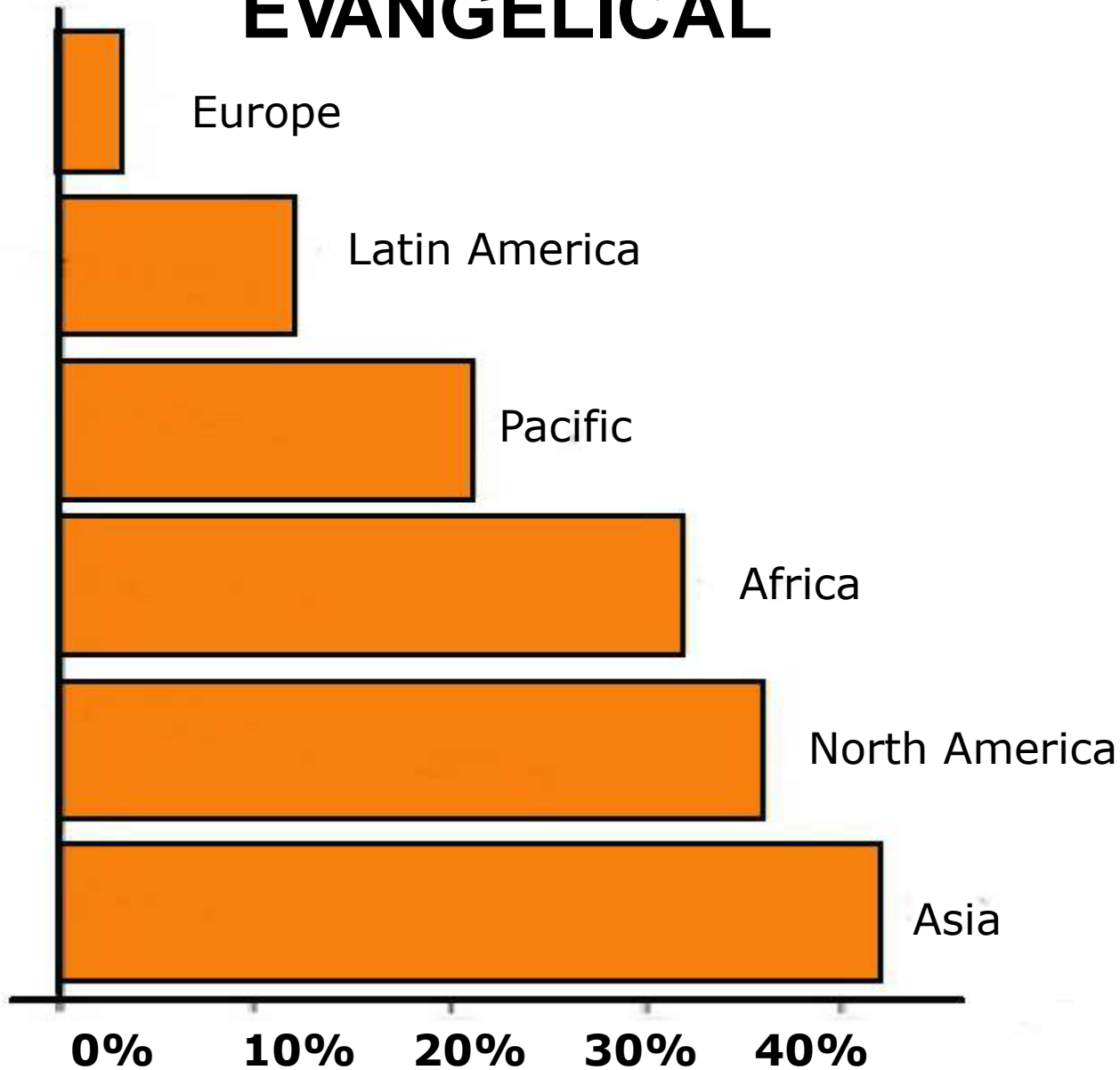
<http://www.gcpn.info/needs/index.htm>



Data from Operation World DVD-ROM 2010, [www.operationworld.org](http://www.operationworld.org)  
Created by The World Missions Atlas Project - [www.worldmap.org](http://www.worldmap.org)

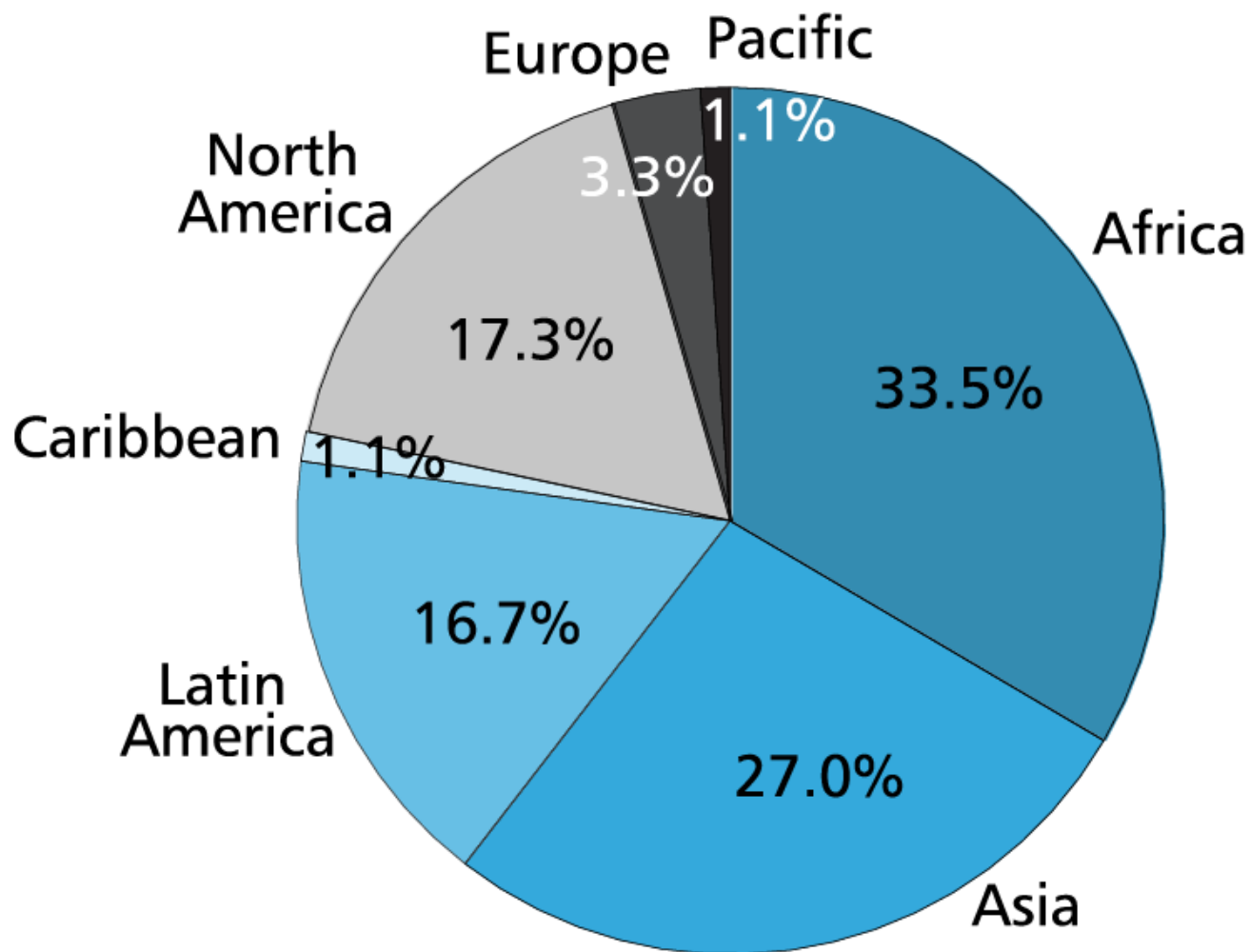
Evangelical Church Congregations are derived by applying the Evangelical percentage for each denomination in the country to the number of congregations of that denomination and summing the result.

# PERCENTAGE OF CHRISTIANS WHO ARE EVANGELICAL





# Evangelicals by Continent



# Evangelicals by Continent

	Population	Evangelical Christians	Population per Evangelical Christian
North America	350,000,000	90,000,000	3.5
Africa	1,000,000,000	180,000,000	6
Pacific	35,000,000	6,000,000	6
Latin America	600,000,000	100,000,000	6
China	1,400,000,000	80,000,000	18
East & South East Asia	1,000,000,000	40,000,000	25
Europe	800,000,000	18,000,000	40
India	1,200,000,000	25,000,000	45
West & Central Asia	600,000,000	2,000,000	300
Grand Total	7,000,000,000	500,000,000	12

# The Current Situation

The resources are available...

## The Global Church

- 2.3 Billion Christians
- 5 Million Churches
- 43,000 Denominations
- 12 Million Workers

The command is clear...

“Go and make disciples of all nations”

But the job is not getting done...

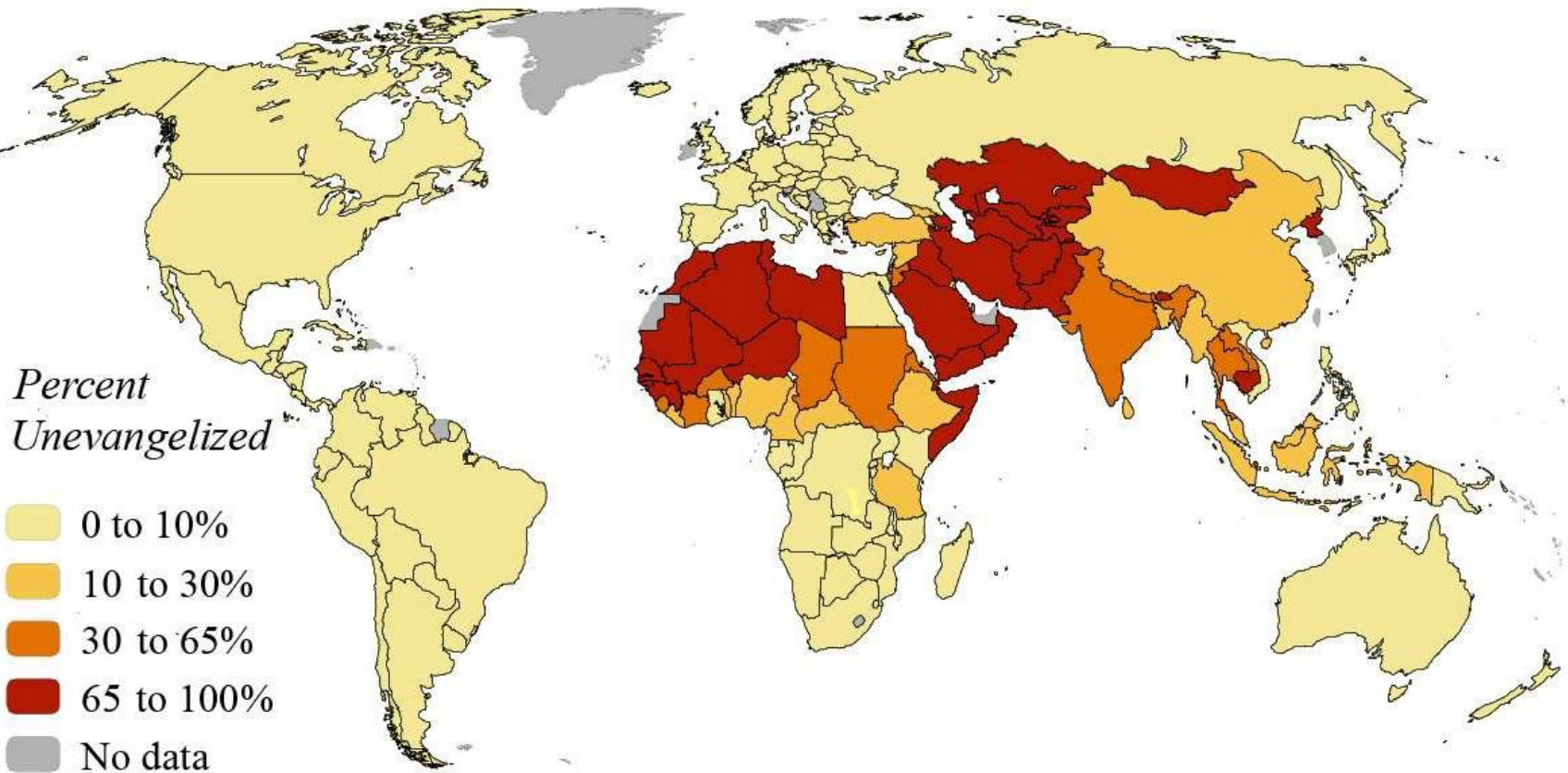
4,000 Languages  
(with no Bible)

3,000 People  
Groups  
(with no missionary)

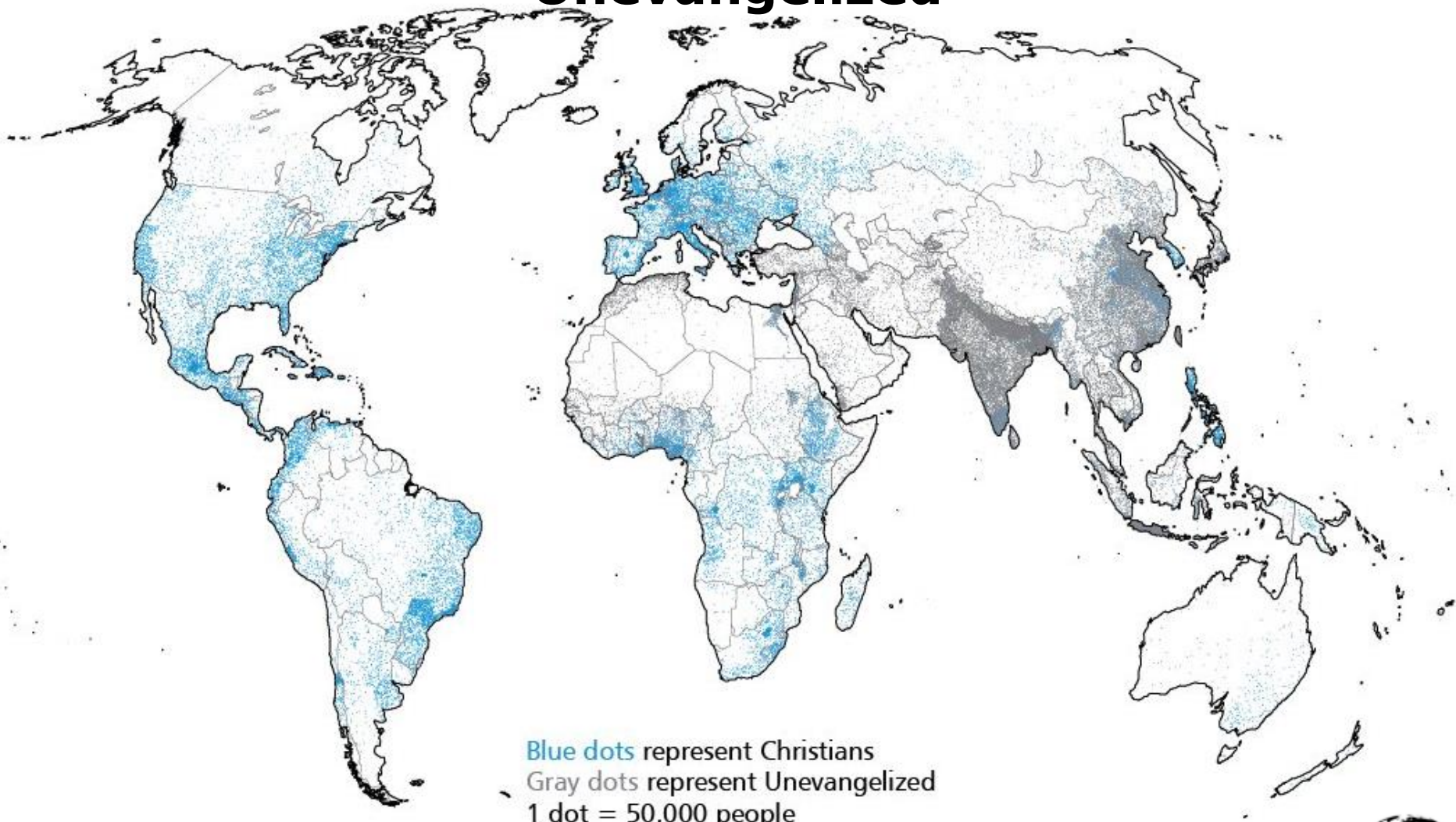
1 Million Villages  
(with no church)

3.5 Billion Muslims,  
Buddhists, Hindus  
(with few workers)

# The Unevangelized

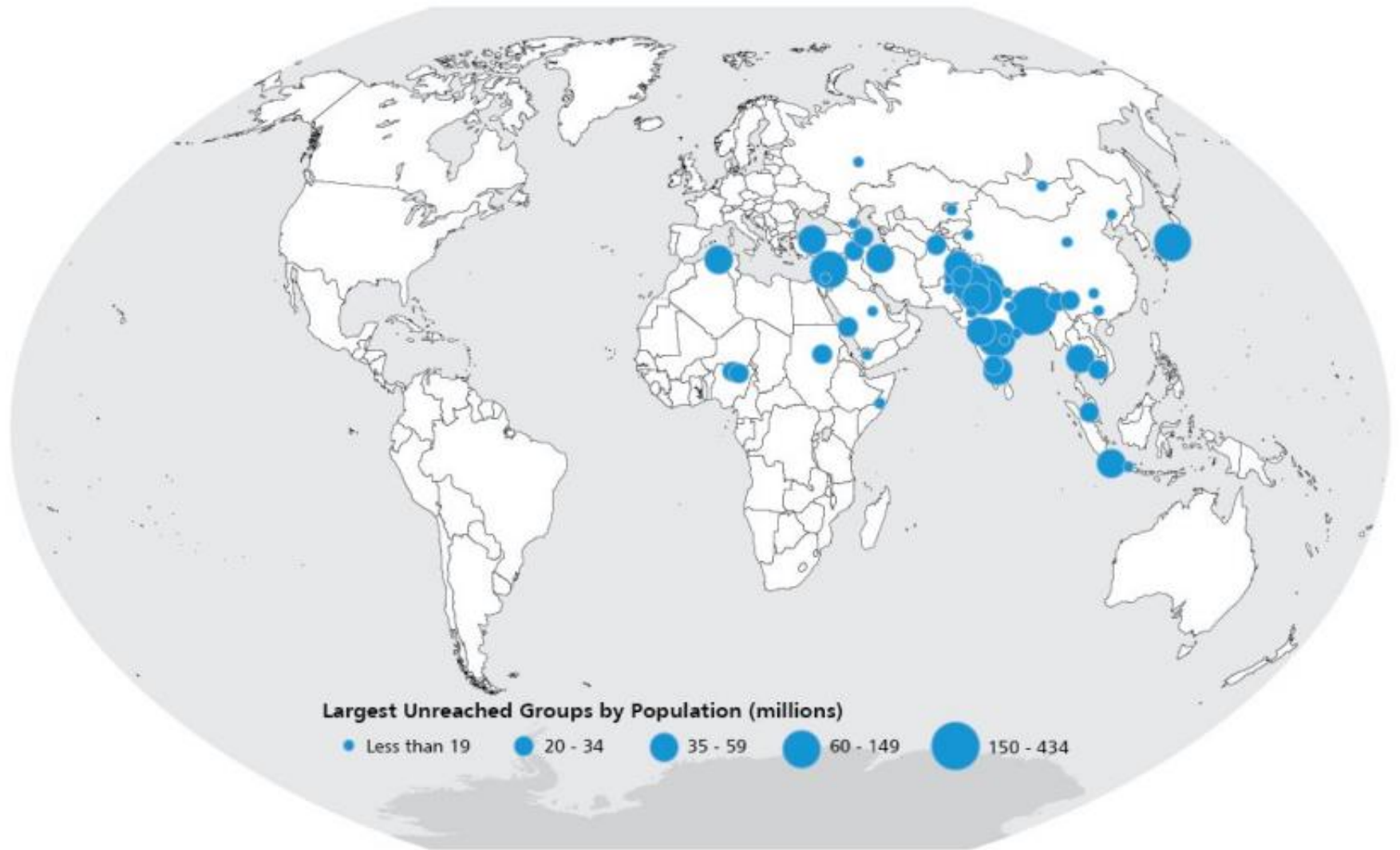


# Christians and the Unevangelized



Blue dots represent Christians  
Gray dots represent Unevangelized  
1 dot = 50,000 people

# Largest Unreached People Groups





# Unreached People Groups in Africa

(<http://joshuaproject.net/continents/AFR>)

- **Population:** 1,134,797,000
- **Number of Countries:** 58
- **Number of People Groups:** 3,734
- **People Groups Unreached:** 1,008 (27.0%)
- **Population in Unreached:** 316,123,000
- **% Population in Unreached:** 27.9%

<a href="#">Gambia</a>	1,915,000 population	33 People Groups	17 UPGs	51.5 % PGs unreached	1,612,000 people in UPGs	84.2 % people unreach	Islam	3.1 % Christian	0.6 % Evangelical
<a href="#">Ghana</a>	26,692,000	110	19	17.3 %	1,472,000	5.5 %	Christianity	62.5 %	19.2 %
<a href="#">Guinea</a>	12,123,000	48	30	62.5 %	10,438,000	86.1 %	Islam	4.3 %	0.7 %

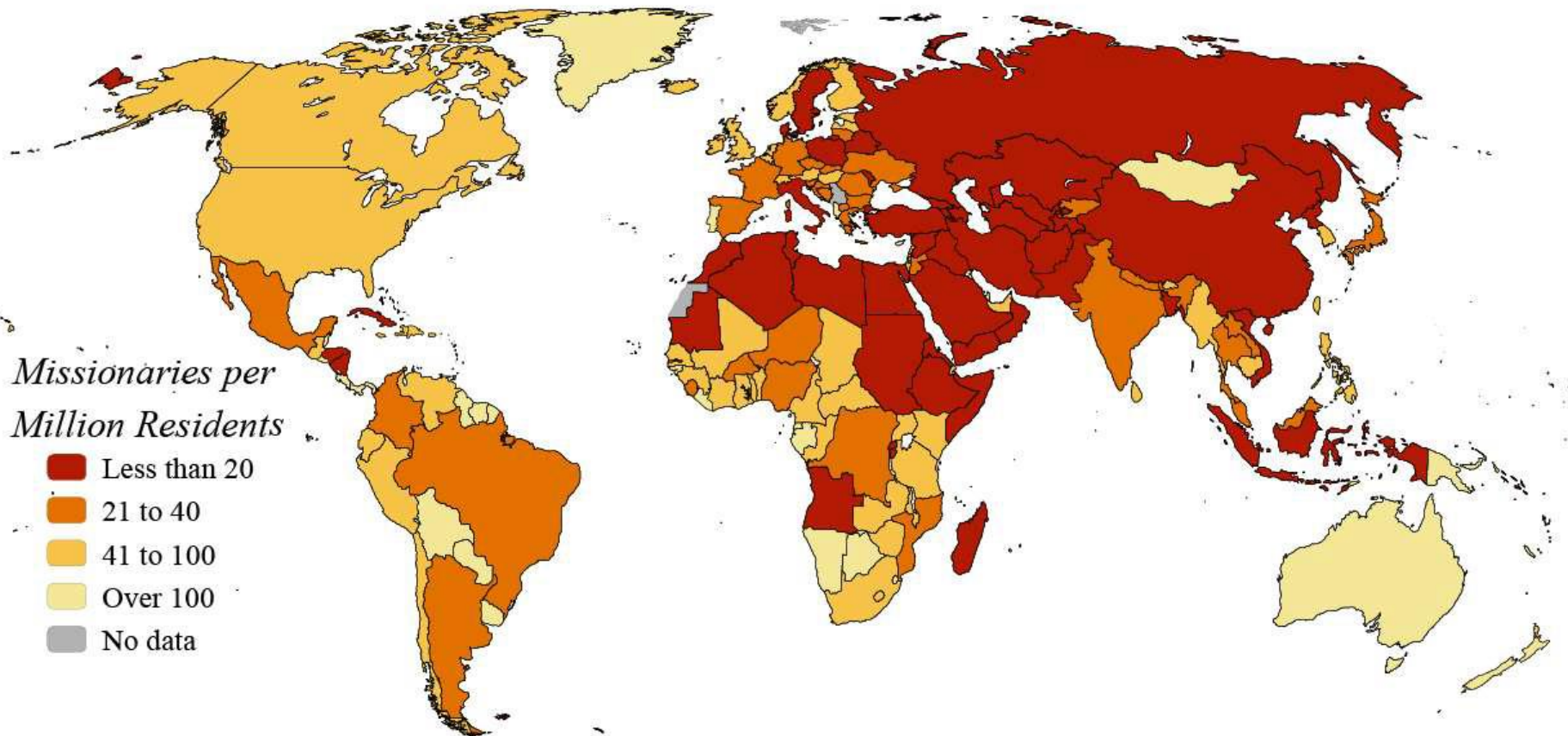
**Countries with the Highest % of Evangelicals  
(% Total Pop)**

<b>Rank</b>	<b>Country</b>	<b>% Evangelical</b>
1	Kenya	48.92
2	Vanuatu	45.92
3	Marshall Islands	44.50
4	Saint Vincent	39.09
5	Uganda	37.01
6	Bahamas, The	35.92
7	Barbados	34.15
8	Solomon Islands	33.34
9	Turks & Caicos Islands	32.39
10	Central African Republic	32.25
11	El Salvador	31.65
12	Zimbabwe	30.93
13	Nigeria	30.84
14	Nicaragua	29.75
15	USA	28.89
16	Faeroe Islands	28.77
17	Jamaica	28.01
18	British Virgin Islands	27.30
19	Burundi	27.04
20	Rwanda	26.87
21	Brazil	26.27
22	Papua New Guinea	25.74
23	Zambia	25.69
24	Fiji	25.22
25	Puerto Rico	25.20

**Countries with the Lowest % of Evangelicals  
(% Total Pop)**

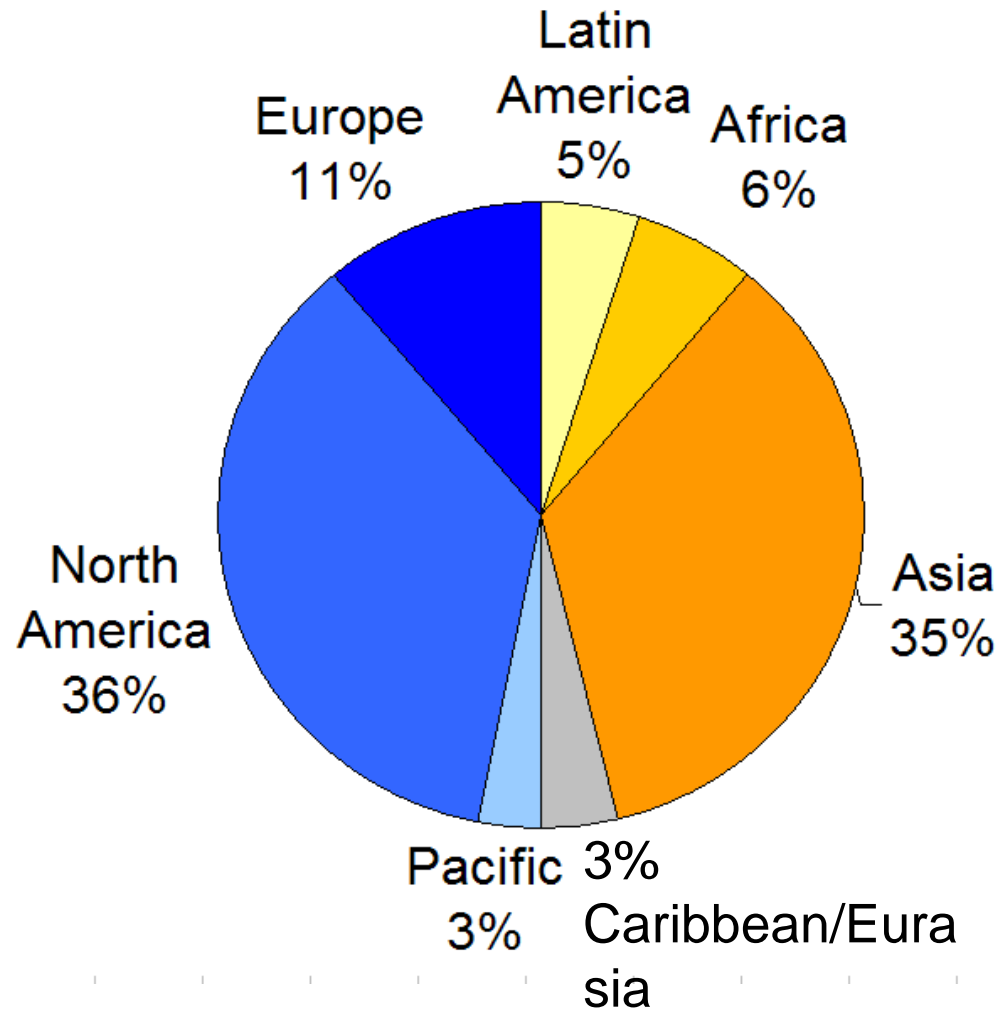
<b>Rank</b>	<b>Country</b>	<b>% Evangelical</b>
1	Turkey	0.01
2	Tunisia	0.01
3	San Marino	0.01
4	Morocco	0.01
5	Yemen	0.02
6	Afghanistan	0.03
7	Turkmenistan	0.03
8	Somalia	0.05
9	Montenegro	0.05
10	Saint Pierre & Miquelon	0.05
11	Bosnia	0.06
12	Mauritania	0.06
13	Maldives	0.07
14	Slovenia	0.09
15	Palestine	0.09
16	Tajikistan	0.10
17	Syria	0.11
18	Mayotte	0.12
19	Niger	0.14
20	Djibouti	0.14
21	Iran	0.16
22	Iraq	0.17
23	Comoros	0.18
24	Senegal	0.20
25	Azerbaijan	0.21

# Missionary presence



# CROSS-CULTURAL MISSIONARIES

WHERE DO THEY COME FROM?

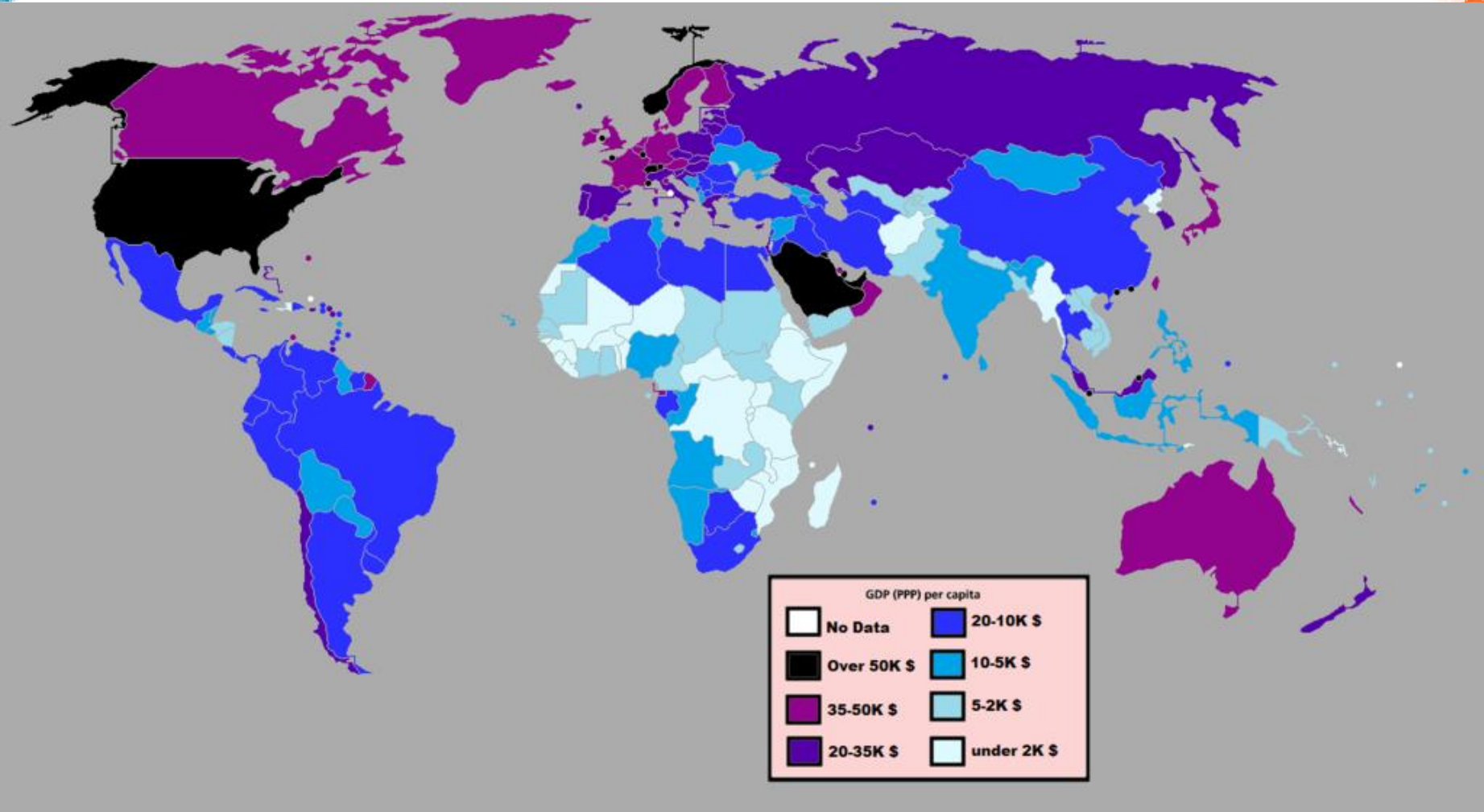


# **Mission Mobilization Index – the potential to mobilize evangelicals for church planting**

<b>1) U.S.A.</b>	<b>2) Brazil</b>	<b>3) Nigeria</b>	<b>4) Kenya</b>
<b>5) Uganda</b>	<b>6) South Africa</b>	<b>7) South Korea</b>	<b>8) Philippines</b>
<b>9) Mexico</b>	<b>10) Congo-DRC</b>	<b>11) South Sudan</b>	<b>12) Ghana</b>
<b>13) China</b>	<b>14) Zimbabwe</b>	<b>15) Zambia</b>	<b>16) Peru</b>
<b>17) Guatemala</b>	<b>18) Ethiopia</b>	<b>19) Chile</b>	<b>20) Argentina</b>

# Poverty

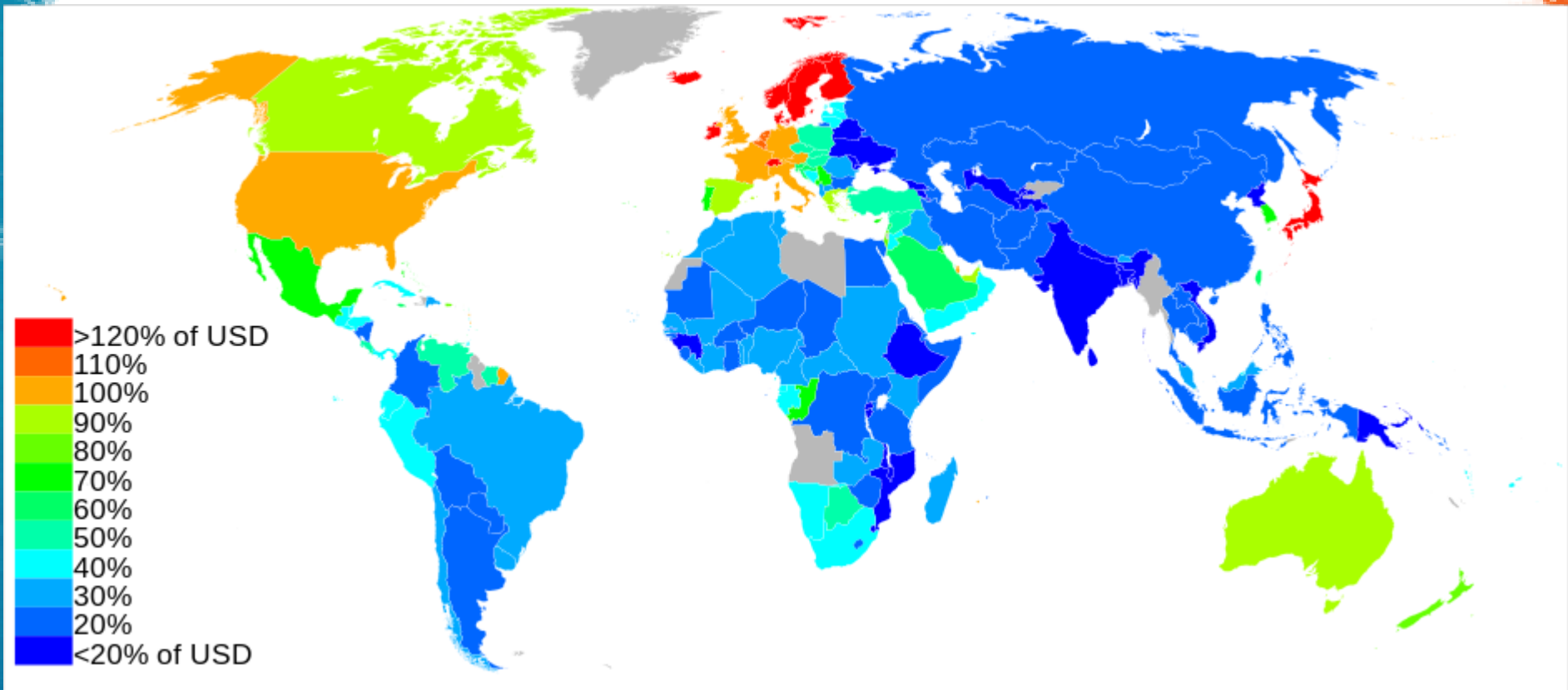
## Income (GDP Per Capita in 2012)



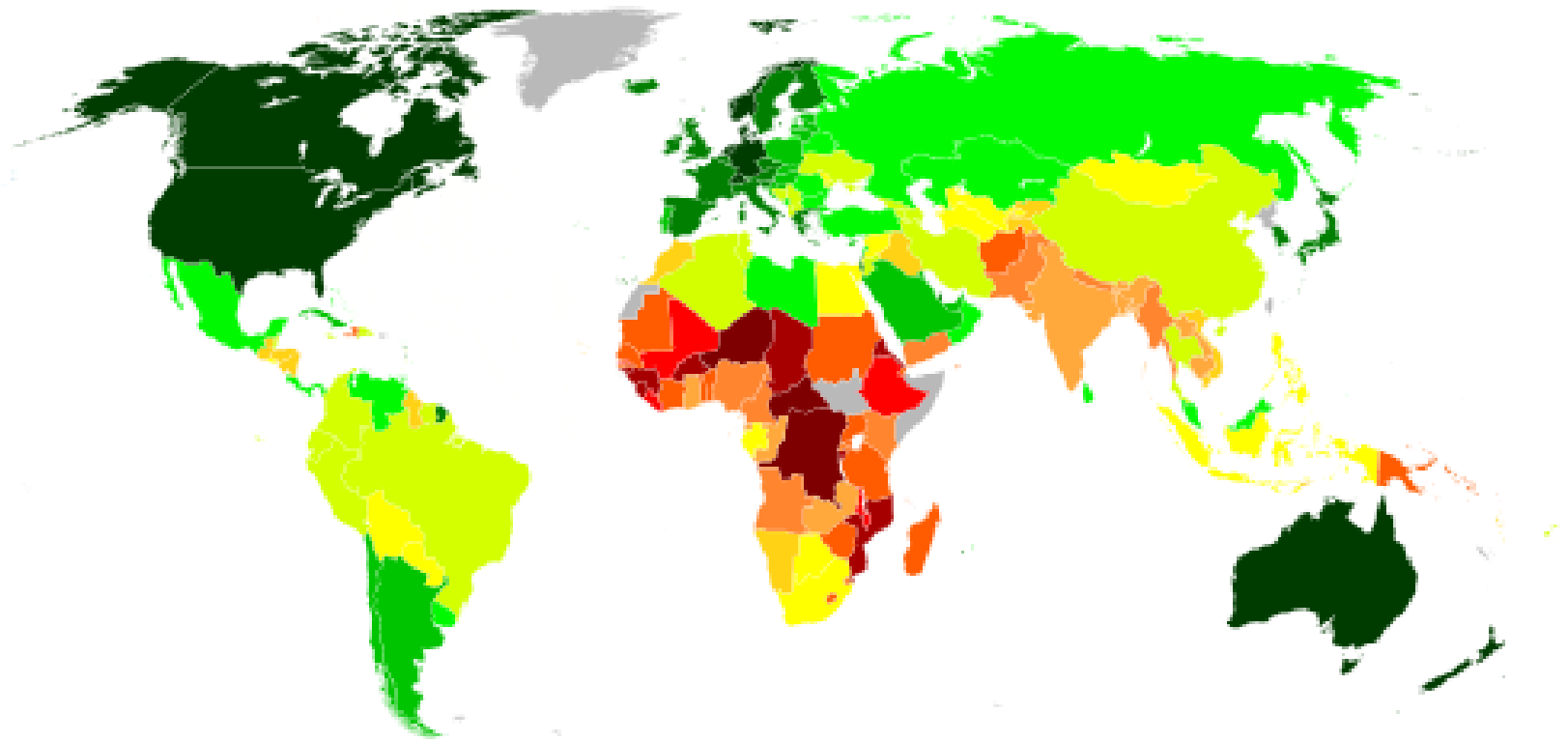


# Poverty

## Income (purchasing power, 2013)



# Poverty Human Development



Varies from in shades from highest human development (dark green) to lowest human development (dark red)

# Human Development

(<http://hdr.undp.org/en/countries>)

Region	HDI 2010	HDI 2013	Life Expectancy 2010	Life Expectancy 2013	Gross National Income per capita 2010 (\$)	Gross National Income per capita 2013 (\$)
Arab States	0.675	0.682	69.7	70.2	15,281	15,817
East Asia and the Pacific	0.688	0.703	73.5	74.0	8,628	10,499
Eastern Europe and Central Asia	0.726	0.738	70.7	71.3	11,280	12,415
Latin America and the Caribbean	0.734	0.740	74.2	74.9	12,926	13,767
South Asia	0.573	0.588	66.4	67.2	4,732	5,195
Sub-Saharan Africa	0.468	0.502	55.2	56.8	2,935	3,152
World	0.693	0.702	70.3	70.8	12,808	13,723

# Africa economic opportunity

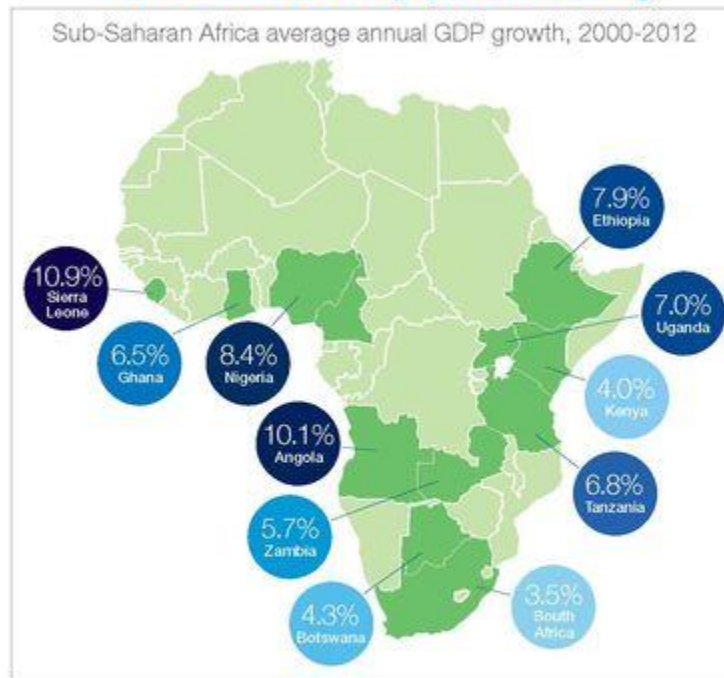
## The Africa opportunity



FLIGHTS TO AFRICA UP 85% BETWEEN 2005-2011

MORE

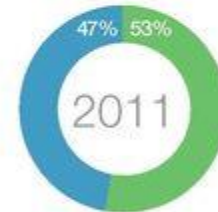
MOBILE PHONE SUBSCRIBERS IN AFRICA THAN EUROPE



Sub-Saharan Africa's trading partners

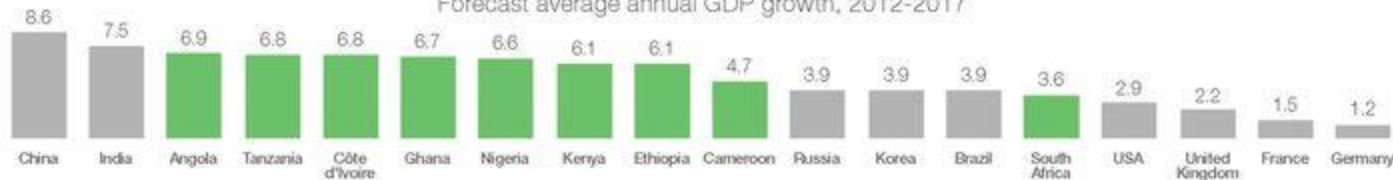


Sub-Saharan Africa's total world trade: US\$169bn



Sub-Saharan Africa's total world trade: US\$735bn

Forecast average annual GDP growth, 2012-2017

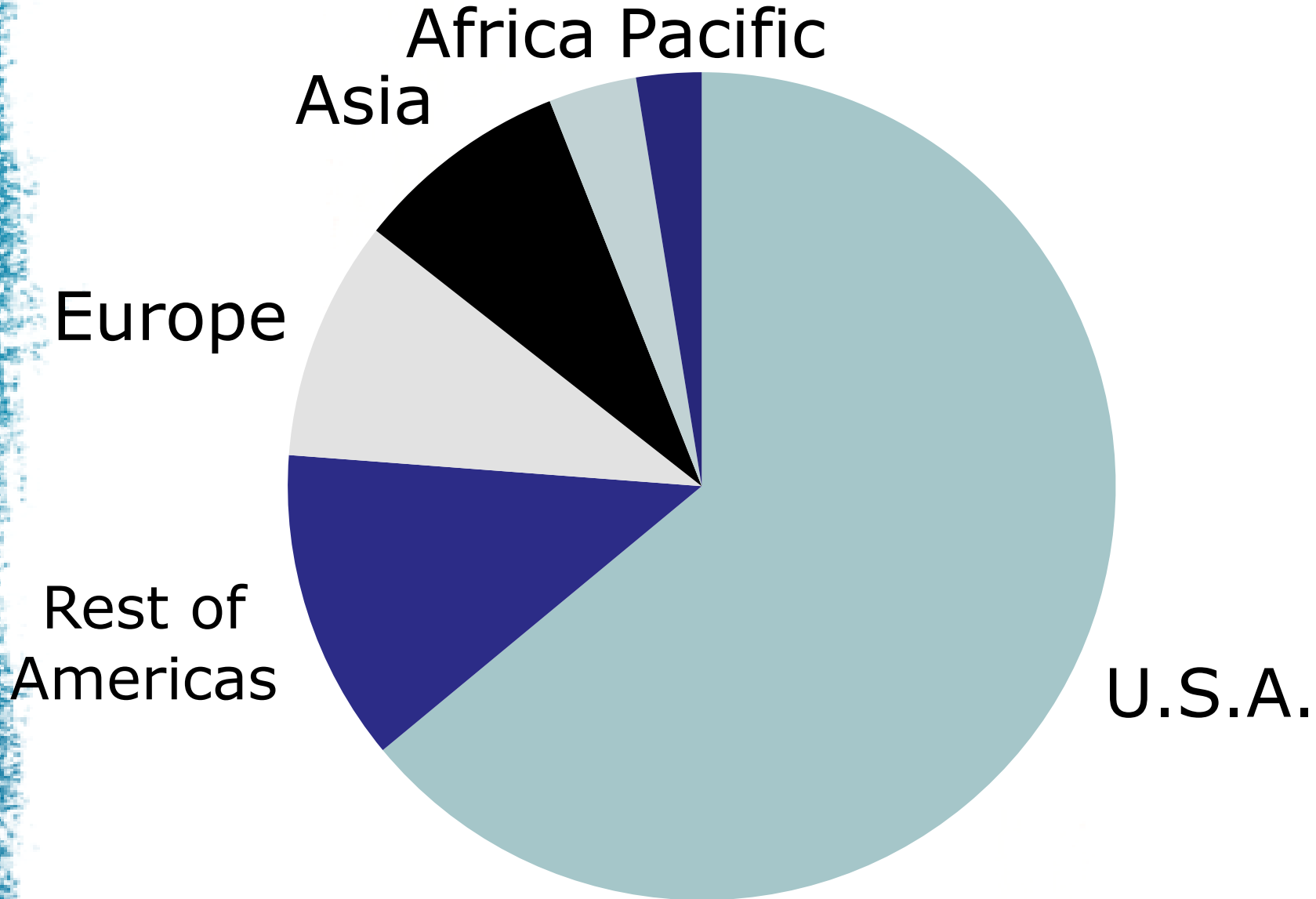


Sources: International Monetary Fund, World Economic Outlook Database, April 2012; International Monetary Fund Direction of Trade Statistics

According to an Ernest and Young report (<http://emergingmarkets.ey.com/attractiveness-surveys-2014/>), Africa is now the second most attractive market for investors after North America

# **State of Mission giving**

# Evangelical income



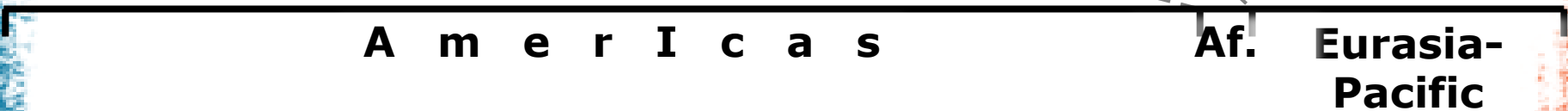




*The People of the World*



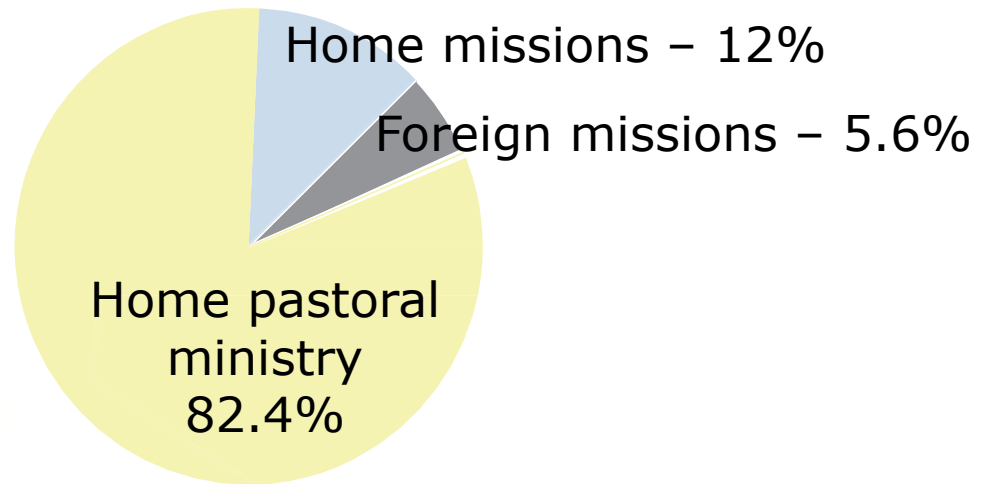
*The People of the evangelical Church*



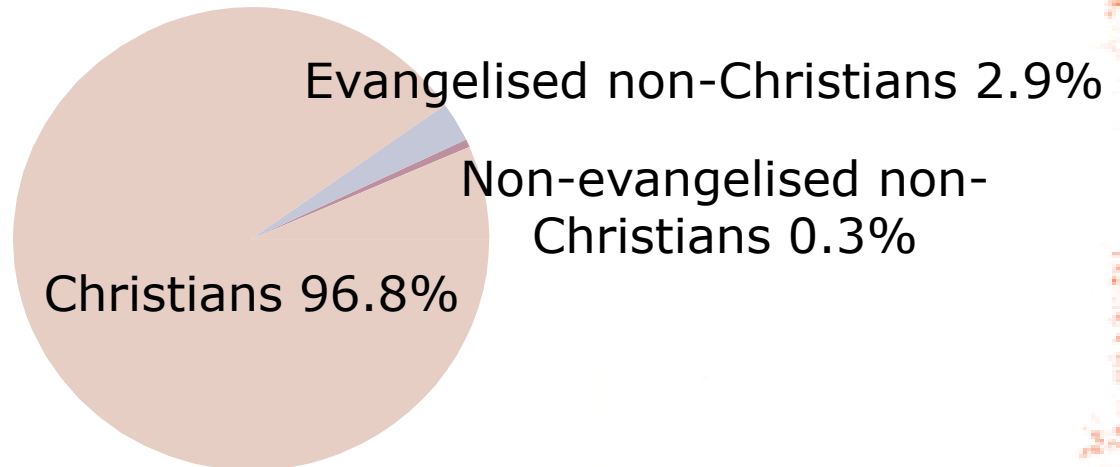
*The income of the people of the evangelical Church*

# Christian giving

## Christian expenditure



## Christian giving recipients



# **Mission giving models**

# Mission Giving Initiatives

## • What

- Encourage mission giving through mission awareness, envisioning, training and information. Do not raise funds for initiatives

## • Examples

- Issachar Initiative  
(<http://www.issacharinitiative.org/>)
  - Awareness
  - Summits (<http://www.issacharinitiative.org/summits>)
  - Curriculum (<http://www.issacharinitiative.org/count-for-zero/>)
- World Thrust (<http://www.worldthrust.com>)
- Faith Promise Movement
- Gospel Bankers (<http://www.gospelbankers.com>)
- Mission Supporters League ([www.mslonline.org](http://www.mslonline.org))
- Kingfisher (<http://kfmc.mattelo.co.za>)

# Church focused

- **What**

- Dominant model of mission giving
- Members of churches and denominations give financially to mission initiatives
- Initiatives supported can be related to the local church itself, denominational or that are known to the pastor or church members
- Sometimes a mission fund separated from the church budget

- **Examples**

- Mizoram Presbyterian Church
- Nairobi Baptist Church Missions Allocation Committee

# Pooled mission funds

## • What

- Donors group or pool their funds together
- Most often the donors are wealthy individuals or foundations
- Denominational funds is a form of pooled funds
- The aim is to have greater impact and to raise/leverage more funds
- Donors form investment group to distribute funds
- Mostly American initiated

## • Examples

- Maclellan Foundation
- Strategic Resources Group
- India Collaboration Partnership
- Community foundations
- Ebola Fund of Geneva Global
- To some extent International Christian NGO's



# Mission Business/Social Enterprise Investment Funds

- Ibex
- Angello ([www.angelo.com/](http://www.angelo.com/))
- Truestone Impact Investments (<http://www.truestoneimpactinvestment.co.uk>)
- Sovereign's Wealth Fund

# Mission Giving in Africa

- There are no specific figures for mission giving in Africa. More research had to be done
- Perceptions (not specific figures) indicate that African Christians give about 4% of their income to Christian causes although many give at least 10% of their income
- Perceptions indicate that African Christians give about 3% of their giving to mission
- Perceptions indicate that African churches give about 3% of their income to mission
- Some churches give sacrificially to spread the Gospel to all parts of the world but too often funds are spent on internal costs and buildings
- Mission giving is often collective and asset based such as giving of produce, live-stock and personal time
- Some churches have established separate mission funds as mission giving vehicles

# Implications for the MATF

- Africa has 35% of evangelical Christians but only 3.5% of evangelical income
- 14 Ghanaians are needed to provide the same financial support as 1 American (GDP/capita)
- Africa is the poorest continent which in itself represents a major mission challenge
- Africa has an abundance of resources and is growing economically. That presents a huge opportunity to mobilise more mission giving in Africa
- Most unreached people groups are in North Africa and Asia – potential less outside interest in Africa and less outside funding for Africa
- African Christians has to own mission initiatives and raise more funding for mission outreach
- Mission giving envisioning, pooled funding and business/social enterprise investment seem to be good mission giving models that the MATF can use.

# References

- Maps, data and graphs used from:
  - <http://www.washingtonpost.com/blogs/worldviews/wp/2013/08/12/40-maps-that-explain-the-world/>,
  - [www.operationworld.org](http://www.operationworld.org),
  - The Atlas of Global Christianity
  - Chris Maynard,
  - [www.joshuaproject.net](http://www.joshuaproject.net),
  - Jayson Mandryk,
  - Dr Pearson L. Johnson,
  - <http://hdr.undp.org/en/content/human-development-index-hdi>
  - [http://en.wikipedia.org/wiki/Human\\_Development\\_Index](http://en.wikipedia.org/wiki/Human_Development_Index)
  - <http://www.vox.com/2014/8/26/6063749/38-maps-that-explain-the-global-economy>
  - [https://www.sc.com/en/resources/global-en/img/aboutus/Africa\\_Day\\_Infographic.jpg](https://www.sc.com/en/resources/global-en/img/aboutus/Africa_Day_Infographic.jpg)